

National Black Church Initiative

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August 15, 2018
For Immediate Release

The National Black Church Initiative Consumer Division Launches Nationwide Boycott Against Hilton And Activates An Emergency Consumer Alert On Hilton Add-On Products

All Hilton clients check your bill

Washington DC – The National Black Church Initiative (NBCI) a faith-based coalition of 34,000 churches comprised of 15 denominations and 15.7 million African Americans, launches nationwide boycott against Hilton and all of their brand names. The National Black Church Initiative Consumer Division believes that Hilton intentionally mislead the public when they add on costly items like the internet even when Honors members are promised the internet for free.

Rev. Anthony Evans, President of the National Black Church Initiative says, “Our message is simple, we want the Hilton corporation to stop with these unethical, illegal add-ons to their customer’s bills. We suspect Hilton has profited over \$30,000,000.00 over these illegal add-ons. This is our perspective. We are urging all of our 15.7 million members not to stay at any Hilton related business: *Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Curio A Collection by Hilton, Embassy Suites by Hilton, Canopy by Hilton, DoubleTree by Hilton, Hilton Garden Inn, Homewood Suites by Hilton, Hampton by Hilton, Hilton Grand Vacations, Home2 Suites by Hilton, and Tru by Hilton.*”

These kinds of add-ons are usually missed when the guest checks-in. This is why we are launching a nationwide boycott. Our first action against the Hilton corporation was in Washington, DC at the Capital Hilton on 16th and K street. We planned some 100 additional

public campaigns over the next two years because Hilton refuses to acknowledge these add-ons as unauthorized. NBCI will be working with Consumer Protection Agencies on state and private levels across the country.

Earlier this year NBCI filed a complaint against Hilton with the State of New York. NBCI will be meeting with the 23 major African American denominations at the end of the summer to coordinate activities over the next two years.

About NBCI

The National Black Church Initiative (NBCI) is a coalition of 34,000 African American and Latino Churches working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, Churches and the public. Our methodology is utilizing faith and sound health science.

NBCI's purpose is to partner with major organizations and officials whose main mission is to reduce racial disparities in the variety of areas cited above. NBCI offers faith-based, out-of-the-box and cutting-edge solutions to stubborn economic and social issues. NBCI's programs are governed by credible statistical analysis, science-based strategies and techniques, and methods that work. Visit our website at www.naltBlackChurch.com.