

National Black Church Initiative

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November 24, 2010

Sharon Jeffries-Jones
BB&T
200 South College Street, Ste. 1830
Charlotte, NC 28202

Dear Ms. Jeffries-Jones,

What does the Black Church need to do to get support from BB&T? The service to our community is inefficient, especially during this historic economic shift. We have been asking for service for three years and you keep saying no. Let me be very clear, we can say no too.

Your investment and retirement officer recently approached us to open up our church so that he could introduce our membership to the New York Life Annuity Program. I was excited to have an opportunity to work with BB&T and bring your products to our congregants – until I received the most recent ‘no’ letter on November 16, 2010. I immediately called for the cancellation of the program with BB&T in our churches.

This is how banks should treat minority organizations. As of right now, I want to inform the entirety of our membership plus the balance of our sister churches – 90,000 strong – that BB&T is not a friend of the Black Church. By January we will make a policy decision on BB&T and make our determination whether or not to boycott BB&T among our membership. We see no evidence of the work you so loudly proclaim you are doing within the community – what are you doing to help African Americans?

We will pray for you.

Sincerely,

Rev. Anthony Evans
President

CC

Church of God in Christ
African Methodist Episcopal Church
African Methodist Episcopal Zion Church
Christian Methodist Episcopal Church
Full Gospel Baptist Church Fellowship International
National Baptist Convention, USA, Inc
National Baptist Convention of America, Inc
Progressive National Baptist Convention, Inc
Pentecostal Assemblies of the World, Inc.
The Union of Black Episcopalians
National Council of Churches
International Council of Community Churches
Unity Fellowship Church Movement
Mount Calvary Holy Churches of America
Greater Mount Calvary Holy Church
American Baptist Churches, USA
Berean Missionary Baptist Church
The Potter's House