

Immunization Now Tour Six-Month Process Report



- **The National Black Church Initiative Launches Its 'Immunization Now' Program - January 22, 2025**
- **NBCI Immunization Outreach Plan - April 1, 2024**
- **The National Black Church Initiative Launches Its 'Immunization Now' Program - Distributed January 22, 2025**
- **Immunization Health Sermon: The Importance of Understanding Vaccinate and Following the CDC Vaccine Table**
- **Email blast "Subject: NBCI and the ACHDC endorse the "Immunization Now" campaign" January 24, 2025**



Immunize Now Campaign

Launch of the Campaign
Israel Baptist Church in Baltimore, MD
Sunday, January 26th



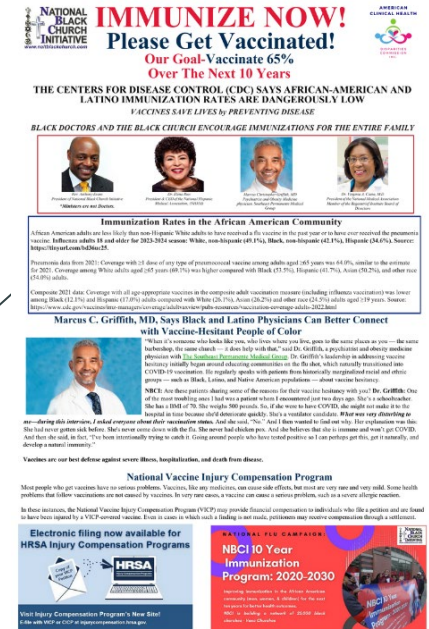
Immunize Now Campaign

NBCI successfully published over 150,000 copies of the “Immunization Now” newspaper.

NBCI Immunization campaign thus far has impacted 3,398,195 African Americans

- New York, NY
- Los Angeles
- Chicago
- Houston
- Philadelphia
- Savannah
- Miami
- Baltimore
- Dallas
- Columbia, SC
- Baton Rouge
- Atlanta
- Jacksonville
- Cleveland
- St. Louis
- Columbus, OH
- Charlotte
- Newark, NJ
- Denver
- Birmingham
- Detroit
- Washington, DC
- Boston
- Alexandria, VA
- Nashville

Bold cities Completed



Immunize Now Campaign

Campaign Data

- Shots in arm estimate – 342,000 (*This is based upon at least 15.3% of the congregation getting vaccinated. This was done by a show of hands*)
- 25-Cities (**9 cities completed**)
- 37,000 NBCI Churches Activated for the campaign
- 10,000 Congregational Volunteers
- 567 Educational Sessions



Immunize Now Campaign

Campaign Data

- 150,000 published because of the **fee imposed for the two missed publication dates.**
- 75,573 Distributed to 5,680 churches
- 321 Health Sermons completed
- 112 Immunization social media posts created.



Brother Philip Wilson of the Zion Church Health Ministry in Baltimore, MD reads the Health Sermon during service.

Immunize Now Campaign

Campaign Data

Media Generated Messaging Concerning Key Talking Points

Under the leadership of Dr. Joseph Webster and Dr. James McCoy and the American Clinical Health Disparity Commission, we have successfully implemented the 25-city immunization tour.



Dr. Joseph Webster

NBCI media talking points

1. There is strong scientific evidence from the past 100 years indicating that vaccines are beneficial to the African American community.
2. Vaccines help prevent diseases that are commonly found in African Americans.
3. African American doctors and clergy encourage and endorse all vaccines for the entire Black family, following the CDC vaccine table.



Dr. James McCoy

Immunize Now Campaign

Here is the social media data for NBCI Immunization Campaign
started September 2024 to June 2025



Rev. Anthony Evans urges all Pastors to allow
NBCI Health Corp members to deliver the
Immunization Health Sermon
once every quarter in 2025



Our goal is to get all of our 27.7 members to be fully
vaccinated following the CDC Immunization table.



The National Black Church Initiative urges its 27.7 million members to
stay up-to-date on their Immunization schedule



[Download a copy of this sermon
for your church!](#)



Philip Wilson of the Zion Church Health
Ministry in Baltimore, MD reads the Health
Sermon during service.

Follow NBCI on Social Media!



Immunize Now Campaign

- Data of the health sermon email blast of the health sermon
 - Overall number of the email blast health sermons sent to our churches is 633,880
 - Email blasts are sent out twice a week to our churches
 - The number of people opening the blast – 48,531

Immunize Now Campaign

321 Immunization Health Sermons have been delivered and completed, and they continue to date.



Sister Veronica Wiley read the Immunization Health Sermon at Coop City Baptist Church (Pastor Sheldon Williams)
youtube.com/live/F71zz2ocmQY?si=xnz_z3ccNal_oqZO&t=2233 Streamed live on Apr 20, 2025.



Dr. Niles Kalyanaraman, Deputy Secretary, MD Dept of Health delivering the Health Sermon at Israel Baptist Church, Sunday, January 26th 2025.

Immunize Now Campaign

The overall social media impact for the Immunization
Now campaign to date.

