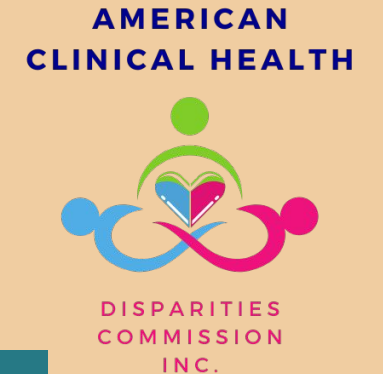


# THE NATIONAL BLACK CHURCH INITIATIVE (NBCI) BRIEFING



*THE FOOD AND DRUG ADMINISTRATION (FDA)*

*NBCI NATIONAL CLINICAL TRIAL STRATEGIC PLAN (NCTSP)*

## OUR MISSION

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The National Black Church Initiative (NBCI) is a coalition of 150,000 African American and churches constituting 27.7 members working to eradicate racial disparities in healthcare, technology, education, housing, and for all its members, congregants, churches, and the public.

The mission of NBCI is to provide critical wellness information to all its members, congregants, churches, and the public. NBCI's methodology utilizes faith-sound health science and critical wellness information to science and partners with major organizations and officials to reduce racial disparities in the variety of areas cited above.

<https://blackchurchclinicaltrials.com/>



# American Clinical Health Disparities Commission

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AMERICAN  
CLINICAL HEALTH



ACHDC is a coalition of African American clinicians and Church leaders aim to improve African Americans' health outcomes through increased engagement in clinical trials and by working to eliminate negative impacts of social drivers of health.

NBCI and the American Clinical Health Disparities Commission (ACHDC) are ushering in a new era of broadened engagement of African American communities in clinical trials.

[achdc.net](http://achdc.net)

# NBCI'S PROGRAM ACHIEVEMENTS IN CHANGING BEHAVIORS

NBCI's program delivery structure enables it to launch any national health-related program on any subject matter within two weeks. NCTSP and ACHDC add to NBCI's strength.

NBCI 10-Year Immunization Program	NBCI COVID Program	NBCI Worsening Heart Failure	SPOT HER Endometrial Cancer	NBCI Multiple Myeloma program	NBCI Leukemia & Lymphoma (Blood Cancer)	NBCI, CVS, and the American Lung Association (Tobacco-Free)	Clinical Trials
National Flu Campaign (5 <sup>th</sup> year)	COVID Sites Set-Up – 3,567		Education – 22,000	NBCI “Stay in the Game” public awareness project	Education 25,000	Trainer of Trainers 300	NBCI Breast Cancer Initiative  Enrolled 678
Education 1,459,456	Education 8 to 15 million	Education 1,678	Women go to their physicians – 36%	25 local television interviews	Tested 47%	Education Impact 74,876	Lupus Enrolled 156
Vaccinated 300,000	Vaccinated 10 to 15 million			Impact – 10 -15 million viewers			Lung Cancer Enrolled 256
	NBCI Vaccnews distribution – 6 million copies						Sickle Cell Enroll 1000

# GOALS AND OBJECTIVES of NCTSP

## ✓ Goals

*NCTSP provides comprehensive education and empowerment to 30,000 To 50,000 NBCI members on the risks and benefits of clinical trial participation every year, starting in 2025*

*To impact through clinical research the morbidity and mortality of African Americans by encouraging clinical trial participation.*

## ✓ Objectives

*Interdisciplinary team approach with the pharmaceutical industry, government, and public health delivery structure to substantially increase clinical trial enrollment of African Americans.*

*To expand NCTSP's and ACHDC's role as reliable and productive partners and to increase the knowledge based of African Americans in clinical research.*

# THE AIM

Our Mission is to Educate, Empower,  
Recruit, and Sustain Maximum Participation  
of African Americans in Clinical Trials!

“We need to find out whether or not the  
medicine works on African Americans. This  
is the sole reason we must increase our  
participation in clinical trials!”

**Joseph Webster, MD**  
*NBCI Chief Clinical Officer*



# THE MOTTO OF NCTSP

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NBCI and ACHDC are ushering in a new era of broadened engagement of African-American communities in clinical trials.

Particularly given the unethical and illegal behaviors involved with the Tuskegee Experiment and the intentional absence or lack of critical information for the involved subjects by governmental officials,

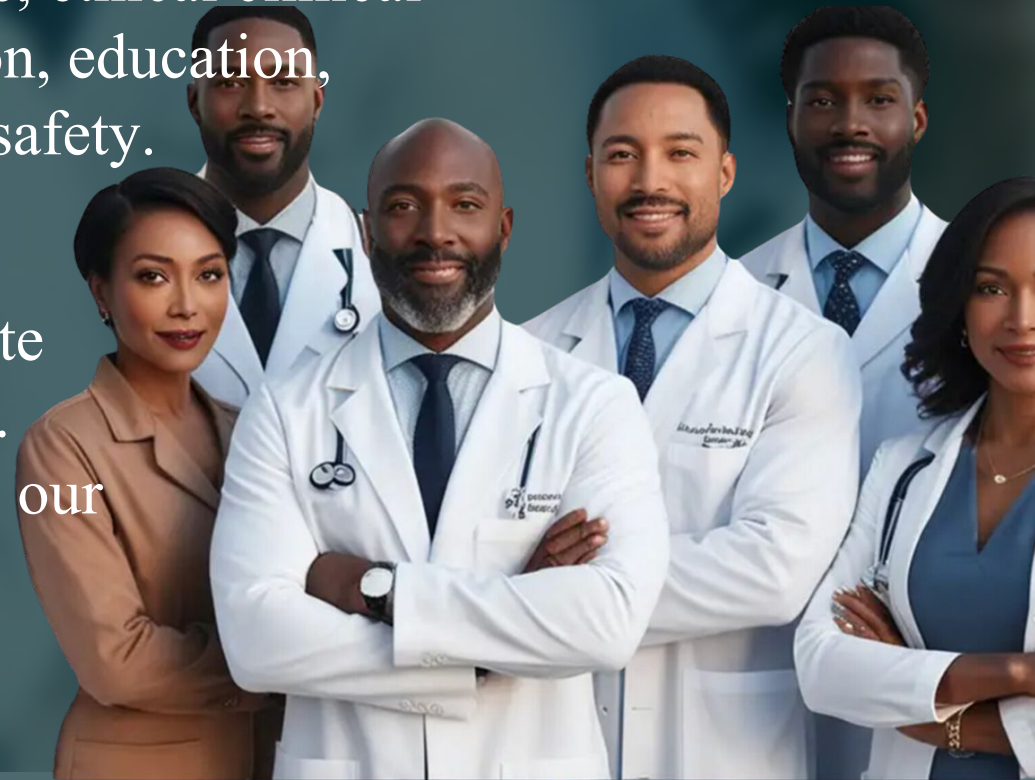
NBCI takes a comprehensive approach to utilizing important lessons learned from historic medical abuses to generate robust interest in substantially improving clinical trial participation.

# FUNCTION OF American Clinical Health Disparities Commission

**WE HAVE 42 AFRICAN-AMERICAN PHYSICIANS WHO WILL PROVIDE  
CLINICAL TECHNICAL ASSISTANCE**

ACHDC's chief objective is to provide NBCI's NCTSP with comprehensive scientific direction, technical assistance, ethical clinical trial protocols, and guidelines for critical data collection, education, literature, video development, program guidance and safety.

We also plan to hire an Executive Director to coordinate the clinical trial activities between NBCI and ACHDC. The Executive Director will also serve as the liaison to our government partners (FDA, NIH, CDC, and others).



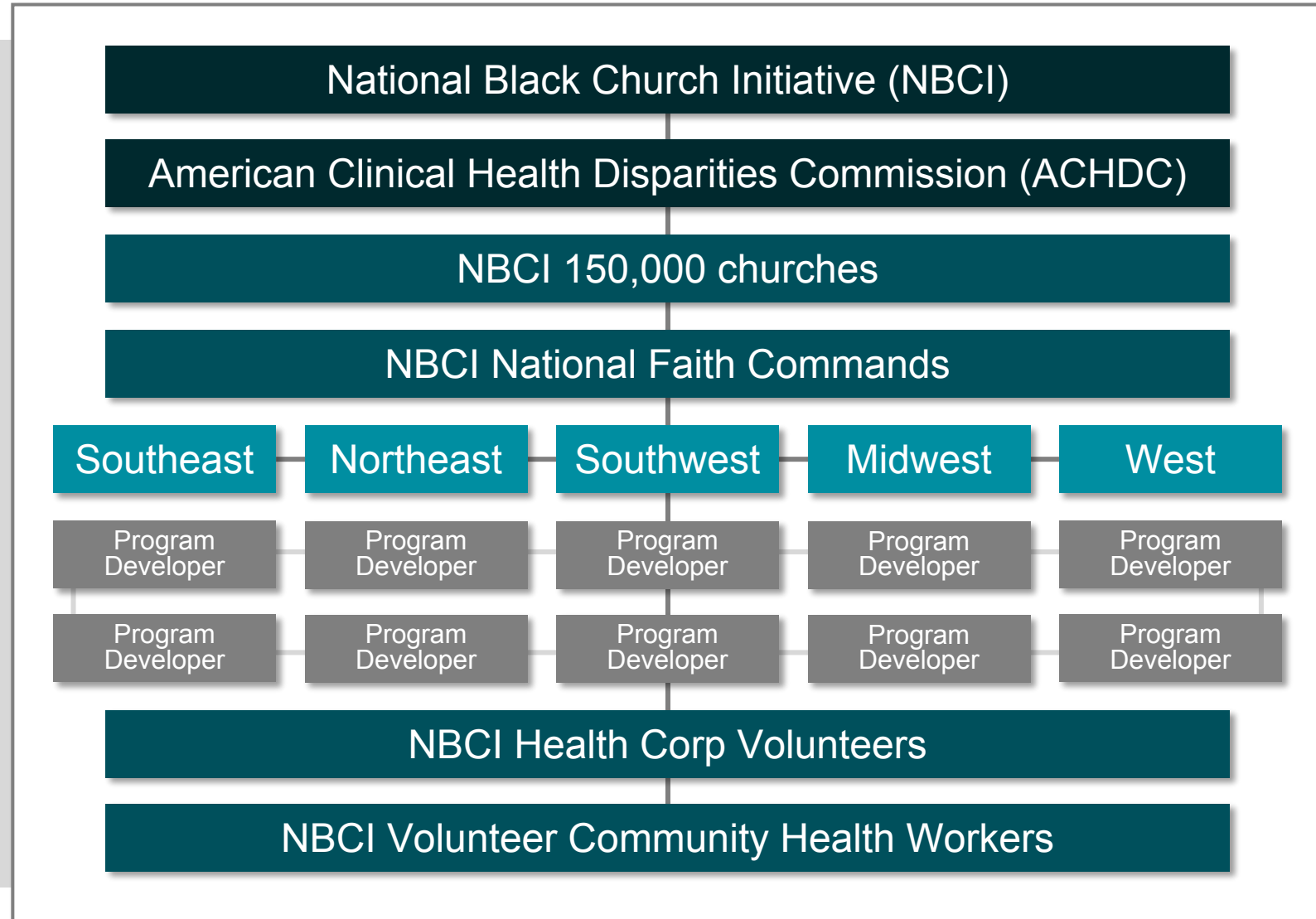
# NCTSP ORGANIZATIONAL FLOWCHART



AMERICAN  
CLINICAL HEALTH



DISPARITIES  
COMMISSION  
INC.



# WHAT HAS BEEN DONE?

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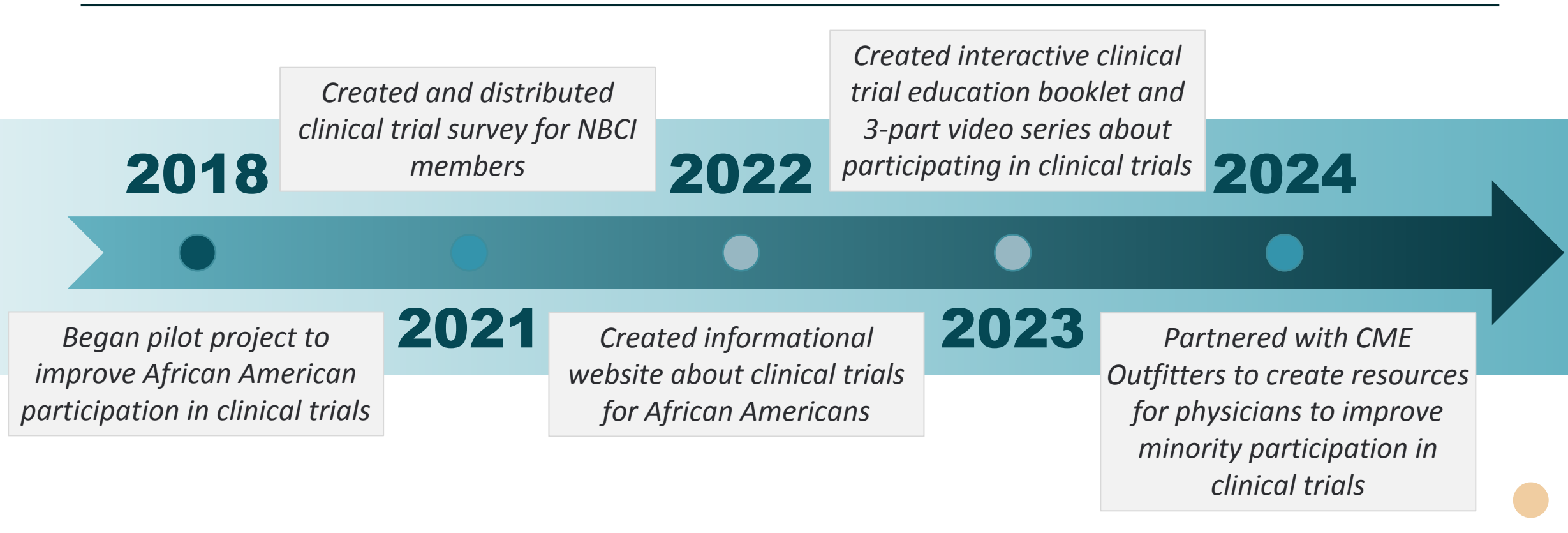
THE NATIONAL BLACK CHURCH INITIATIVE HAS BEEN PLANNING AND DEVELOPING THE NCTSP CONCEPT FOR MORE THAN 10 YEARS.

**OVER THE LAST 6 YEARS, WE HAVE CONDUCTED A PILOT PROJECT**

# WHAT IS NEXT?

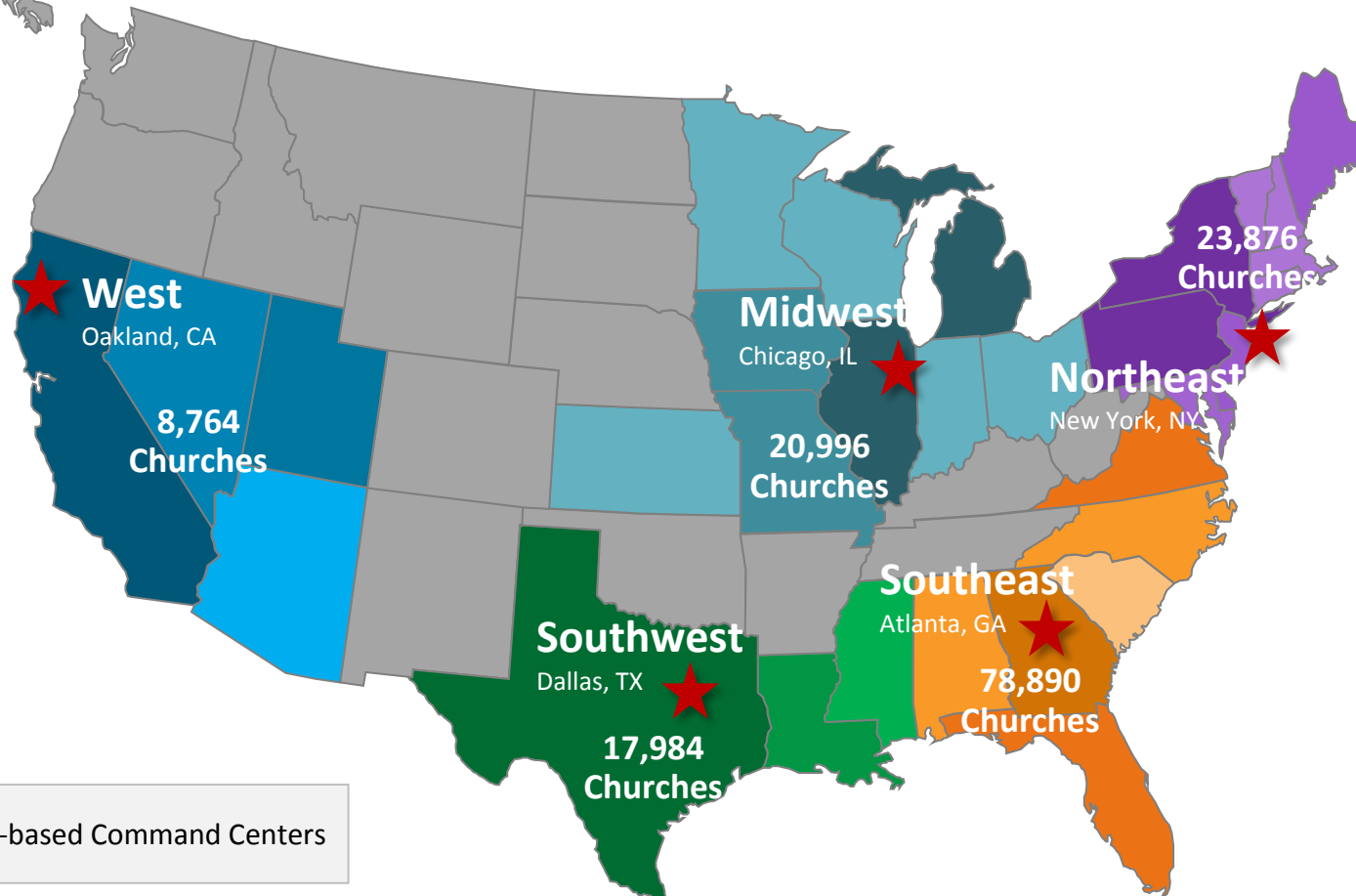
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WHAT IS PLANNED FOR REST OF 2024 INTO 2025?



# HOW NBCI IS ORGANIZED

- The country is divided into 5 geographic areas
- Cities and rural areas are divided into key churches that are strategically located to cover the geographic areas
- The number of key churches is determined by the city or state population



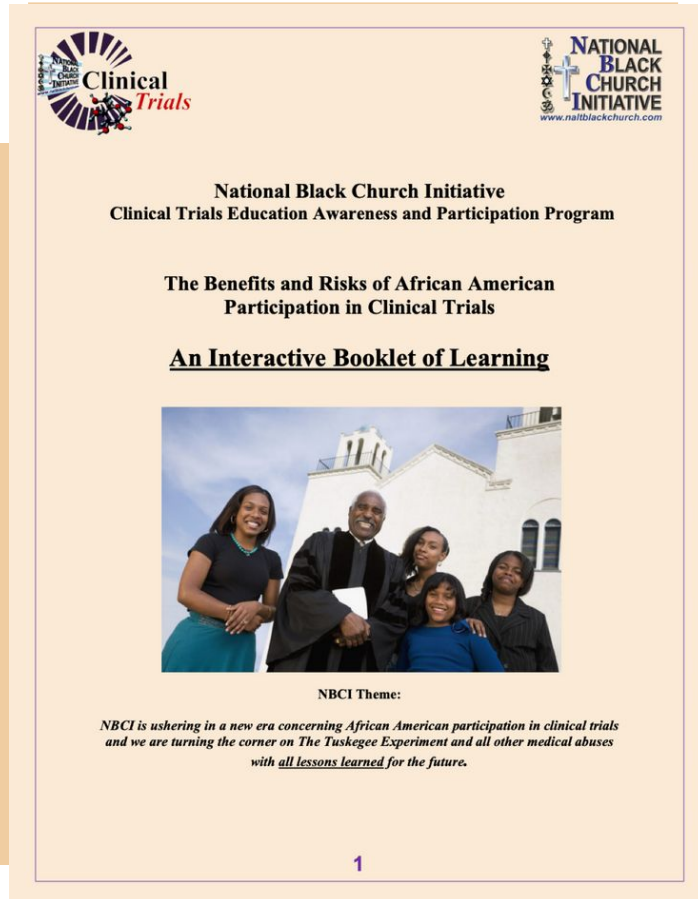
Note: The darker the color, the heavier the saturation of NBCI churches within those regions



NBCI's program delivery structure enables the launch of any national health-related program on any subject matter within 2 weeks. NCTSP and ACHDC add to NBCI's strength.

<https://blackchurchclinicaltrials.com/>

# EDUCATIONAL PROTOCOL SET IN PLACE



[blackchurchclinicaltrials.com/booklet\\_gen.php](http://blackchurchclinicaltrials.com/booklet_gen.php)

✓ Our overall goal is to educate 30,000 to 50,000 NBCI members on the risks and benefits of clinical trials and the importance of participate

✓ We will answer the questions:

- Why are clinical trials necessary?
- How does it impact your health and the health of Black people?
- What is informed consent?

✓ The primary focus of NCTSP is to increase enrollment of NBCI members into safe Clinical Trials

## ✓ Accomplishments

To date, we have educated 52,452 of our members over the past 6 years

# PROJECTION OF THE NUMBERS

We have demonstrated our success in educating NBCI members and increasing their enrollment in clinical trials.

NBCI's program delivery structure enables it to launch any national health-related program within two weeks on any subject matter.

We need \$6 million A Year

2025	30,000 – 50,000
2026	30,000 – 50,000
2027	30,000 – 50,000
2028	30,000 – 50,000
2029	30,000 – 50,000
<b>Total:</b> 150,000-300,000 educated over the next 5 years	

# OVERVIEW OF OUR DIFFERENT APPROACHES

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WE HAVE CREATED SEPARATE WORKING PROTOCOLS FOR THE FOLLOWING FOUR RESEARCH ENTITIES.

WE ARE IN THE PROCESS OF FINALIZING THE PROTOCOL AND WORK PLANS ON HOW WE INTEND TO WORK WITH

- THE FEDERAL GOVERNMENT
- BIO AND PHARMA MEMBERS
- SMALLER MISSIONED SINGLE INDEPENDENT( PRIVATE) PHARMACEUTICAL COMPANIES,
- AND UNIVERSITY-BASED RESEARCH

# THANK YOU!

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NBCI Stands ready and willing to work with the  
FDA in any capacity as we begin to implement the  
National Clinical Trial  
Strategic Plan  
(NCTSP)

# Examples of our Preparedness

- ✓ **Website:** [blackchurchclinicaltrials.com](https://blackchurchclinicaltrials.com)
- ✓ **Booklet:** [blackchurchclinicaltrials.com/booklet\\_gen.php](https://blackchurchclinicaltrials.com/booklet_gen.php)
- ✓ **3-part Video:** [blackchurchclinicaltrials.com/videos\\_courses\\_educational.php](https://blackchurchclinicaltrials.com/videos_courses_educational.php)
- ✓ **Survey:** [blackchurchclinicaltrials.com/acc-questionnaire.php](https://blackchurchclinicaltrials.com/acc-questionnaire.php)
- ✓ **Sample Course:** [blackchurchclinicaltrials.com/course\\_pharm.php](https://blackchurchclinicaltrials.com/course_pharm.php)