

# THE CENTER FOR BLACK CLINICAL EXCELLENCE



AMERICAN  
CLINICAL HEALTH




# NBCI MISSION STATEMENT



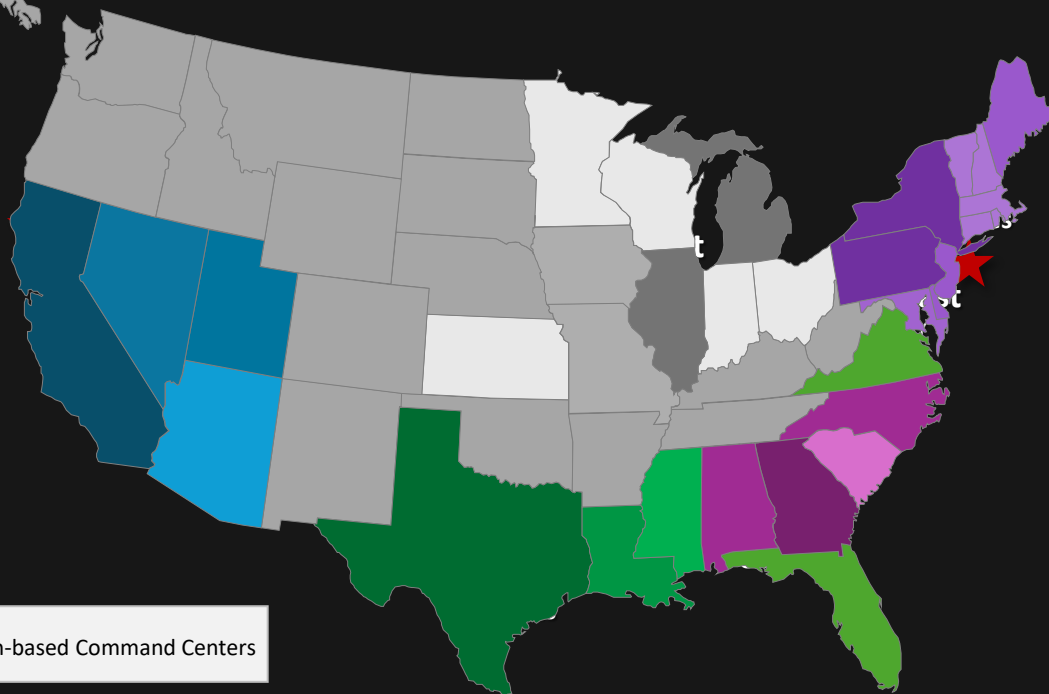
The National Black Church Initiative (NBCI) is a coalition of 150,000 African-American churches, comprising 27.7 million members, working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, churches, and the public. The National Black Church Initiative's methodology is utilizing faith and sound health science. We also offer our member congregants and the public helpful, science-based tips on how to develop and maintain a healthy lifestyle.

The National Black Church Initiative's purpose is to partner with major organizations and officials whose primary mission is to reduce racial disparities in the variety of areas cited above. NBCI offers faith-based, out-of-the-box, and cutting-edge solutions to stubborn economic and social issues. Credible statistical analysis, science-based strategies and techniques, and effective methods govern NBCI's programs.



# HOW NBCI IS ORGANIZED

- The country is divided into 5 geographic areas
- Cities and rural areas are divided into key churches that are strategically located to cover the geographic areas
- The number of key churches is determined by the city or state population



Note: The darker the color, the heavier the saturation of NBCI churches within those regions



**NBCI's program delivery structure enables the launch of any national health-related program on any subject matter within 2 weeks. NCTSP and ACHDC add to NBCI's strength.**

<https://blackchurchclinicaltrials.com>

# ***The Center for Black Clinical Excellence***

## **Research Motto**

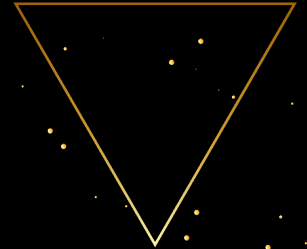
***NBCI and ACHDC are ushering in a new era of broader engagement of African American and Latino communities in clinical trials with their 27.7 million members. Given the unethical and illegal conduct of the Tuskegee Experiment and the intentional withholding of critical information by government officials, NBCI takes a comprehensive, interdisciplinary approach to leverage lessons from historical medical abuses to drive robust interest in substantially improving clinical trial participation.***



# *The Center for Black Clinical Excellence*

This is an effort through the National Black Church Initiative (NBCI), the National Clinical Trials Strategic Plan (NCTSP), the American Clinical Health Disparities Commission (ACHDC) and Enroll Now Online Magazine to create a sustainable clinical structure that promotes excellence in clinical research among African Americans. These centers of clinical excellence will serve seven research cities.

- Houston
- Los Angeles
- Chicago
- Miami
- New York
- Boston
- Atlanta



These centers will provide comprehensive technical support, data collection and supply a robust number of African Americans motivated for clinical research. The purpose is to streamline the clinical process as well as to promote and harden a clinical structure toward clinical excellence. This will create a permanent system where a robust clinical research can take place in the African American community.

# ***The Center for Black Clinical Excellence***

## **China Has Overtaken the United States in the Early-Stage Drug Pipeline**

China has overtaken the United States in the early-stage drug pipeline, accounting for over 40% of new drugs in global clinical development compared to the U.S.'s 27%. However, the U.S. remains the world's largest pharmaceutical market and leader in foundational research, though it is actively overhauling its regulations to compete. [1, 2, 3]

### **The Global Drug Pipeline Shift**

**Clinical Trials:** China contributes to 40% of new drugs entering the clinical stage each year. Its global share of clinical trials for the most innovative drugs increased sixfold in recent years, while the U.S. share has declined. [1, 2]

**Best-in-Class Focus:** While much of the truly groundbreaking basic research remains in American labs, Chinese firms excel at rapidly developing "best-in-class" drugs—taking existing concepts and making them more potent or longer-acting.

# ***The Center for Black Clinical Excellence***

Given the that China has overtaken the United States in creating more sophisticated and effective drugs in key areas of research, we can ill afford as a nation to not have a strong robust, well funded diversity in clinical trials program.

It makes no economic or clinical research sense to develop drugs and therapies for only one group of people in the West and leave the rest of the world without any effective therapeutic drugs that take into consideration one's population or cultural diversity of anatomy.

**It is in essence, that the lack of diversity in clinical trials becomes a national security issue.**

It is foolish to leave one adversary an opening that can be easily exploited given the diversity that is found in the United States. This is why The Center for Black Clinical Excellence makes all the sense in the world.

# ***The Center for Black Clinical Excellence***

## **The Lack of Diversity in Clinical trials is a pressing National Security Issue**

- The lack of diversity in clinical trials is a pressing national security issue because medical treatments can behave differently across demographics. When research excludes entire communities, biodefense, pandemic preparedness, and chronic disease management become dangerously flawed, ultimately threatening the health and stability of the entire U.S. population. [1, 2, 3, 4, 5]
- Medical experts and defense policymakers consider the lack of clinical trial diversity a threat to national health security due to the following critical vulnerabilities: [1, 2]

# *The Center for Black Clinical Excellence*



ONE MISSION. SEVEN CENTERS. BETTER HEALTH FOR BLACK COMMUNITIES.

# ***The Center for Black Clinical Excellence***

**The Lack of Diversity in Clinical trials is a pressing  
National Security Issue**

## **1. Compromised Biodefense and Pandemics**

Infectious diseases do not impact all populations equally. During mass-casualty events, bioterrorism responses, or pandemics, medical countermeasures (like vaccines or antidotes) must be safe and effective for everyone.

If clinical trial populations lack demographic, genetic, and age-related diversity, public health officials cannot accurately predict adverse reactions or efficacy across the broader U.S. populace. [1, 2, 3, 4, 5]

# *The Center for Black Clinical Excellence*

**The Lack of Diversity in Clinical trials is a pressing  
National Security Issue**

## **2. Biological Differences in Efficacy**

Genetic factors, age, and sex significantly impact how the human body metabolizes drugs and responds to therapies. For example: [1, 2]

- **Heart Disease:** Early trials on cholesterol-lowering drugs were predominantly conducted on men, leading to decades of delayed understanding regarding their life-saving impact on women. [1]
- **Hypertension:** Certain blood pressure treatments show severely reduced efficacy or divergent side-effect profiles in specific racial and ethnic subgroups. [1, 2, 3, 4]
- **Cancer:** Certain treatments exhibit varied effectiveness in diverse patient populations, making comprehensive representation a matter of survival potential. [1]

# The Center for Black Clinical Excellence

## 3. Economic and Societal Instability

Poorly understood or adverse reactions to widely prescribed medications generate enormous healthcare costs and degrade workforce readiness.

The failure to appropriately design and dose treatments for all communities leads to diminished trust in the U.S. healthcare system and widens health disparities. [1, 2, 3, 4]

**PHARMACOVIGILANCE:  
REPORTING IS VITAL**

**SIDE EFFECT  
(PREDICTABLE)**

**ADVERSE DRUG REACTION  
(HARMFUL)**

**KNOW THE DIFFERENCE.**  
Side effects are expected. Adverse reactions can be serious.

**REPORT WHAT MATTERS.**  
Report suspected reactions to help make medicines safer for everyone.

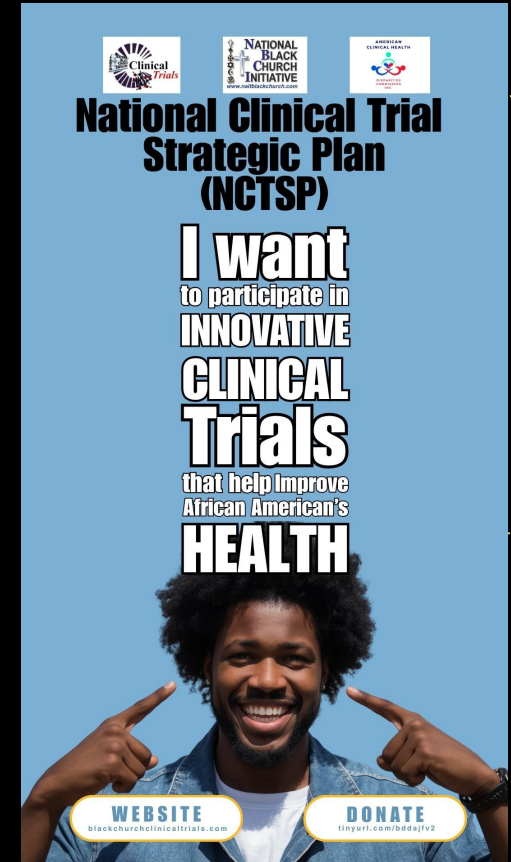
**PROTECT PATIENTS.**  
Your reports help prevent harm and save lives.

The infographic features a central image of a doctor in a white coat and glasses, a woman in a red shirt with a red rash on her arm, and a man in a blue shirt looking at a pill bottle labeled 'May Cause Drowsiness'. A blue arrow points from the side effect section to the 'KNOW THE DIFFERENCE' box, and a red arrow points from the adverse drug reaction section to the 'REPORT WHAT MATTERS' box. The background is dark blue with a grid pattern and a red heart icon.

# *The Center for Black Clinical Excellence*

We hope to serve the following research facilities and vendors:

- Large and small pharmaceutical companies
- Research hospitals
- Members of Bio
- University based research
- University based research with hospitals
- Small pharmaceutical companies
- Individual research facilities or labs



The poster features a smiling Black man with an afro hairstyle, wearing a denim jacket, pointing his fingers towards the text. The background is a solid light blue. At the top, there are three logos: 'Clinical Trials' (a circular logo with a person icon), 'NATIONAL BLACK CHURCH INITIATIVE' (a logo with a church icon), and 'AMERICAN CLINICAL HEALTH' (a logo with a person icon). Below the logos, the text reads: 'National Clinical Trial Strategic Plan (NCTSP)'. The main message is: 'I want to participate in INNOVATIVE CLINICAL Trials that help improve African American's HEALTH'. At the bottom, there are two buttons: 'WEBSITE' with the URL 'blackchurchclinicaltrials.com' and 'DONATE' with the URL 'tinyurl.com/bd6aj1v2'.

**National Clinical Trial Strategic Plan (NCTSP)**

**I want to participate in INNOVATIVE CLINICAL Trials that help improve African American's HEALTH**

**WEBSITE**  
blackchurchclinicaltrials.com

**DONATE**  
tinyurl.com/bd6aj1v2

# ***The Center for Black Clinical Excellence***

## **The Services of the Center**

- Interdisciplinary team approach
- Robust recruitment: To supply African Americans motivated for clinical research
- Outreach
- Expert clinical analysis both on the disease state and the African American statistical positioning concerning the disease
- Comprehensive technical support
- Cultural competencies
- A program specific social media and promotional campaign, utilizing all social media platforms and email blasts to all NBCI members in the seven targeted cities
- Education: Literature and video development concerning the clinical program
- Data collection
- Quarterly reports

# ***The Center for Black Clinical Excellence***

## **How will this work?**

Our objective is to persuade three to five research facilities to enter a three-to-five-year contract with the Centers for Black Clinical Excellence.

We would agree to provide the above services to these entities on a sustained basis in the life of the contract, provided they can cover all our program costs.

We will negotiate this along with their research priorities individually among the three to five research partners (Research facilities and vendors).

This will constitute in our new and exciting vision, a center for Black clinical excellence for the above research cities. We chose these cities because of the serious focus on research and its ability to sustain the creation of the Center for Black Clinical Excellence.

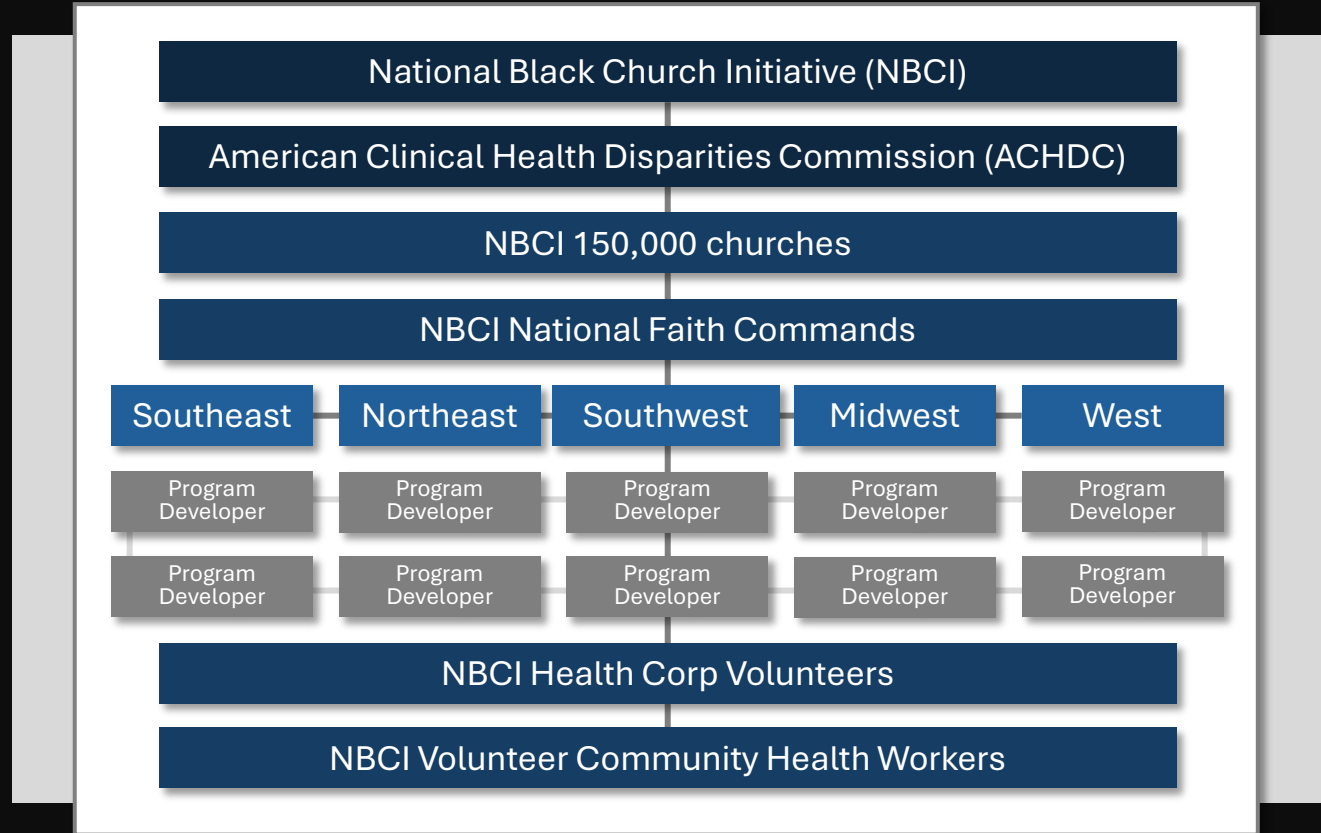
# ***The Center for Black Clinical Excellence***

**Here we will bring to bear NBCI's amazing clinical components to each of the below participating cities to create centers for Black Clinical Excellence in the seven targeted research cities.**



- **Houston**
- **Los Angeles**
- **Chicago**
- **Miami**
- **New York**
- **Boston**
- **Atlanta**

# NCTSP ORGANIZATIONAL FLOWCHART



# CENTER FOR BLACK CLINICAL EXCELLENCE

## CLINICAL APPROACH TO CARE

7 Evidence-Based Approaches for Improving Black Clinical Health

Education

Health Prevention / Health Promotion

Disease Management Through Best Practices

Promotion and Encouragement of Clinical Trials  
Understanding its Risks and Benefits


Collection of Critical Data to Improve Care of NBCI 27.7 Million  
Members

Creating Access To Care- Building a Roadmap for our Members

Publication of Scientific Findings


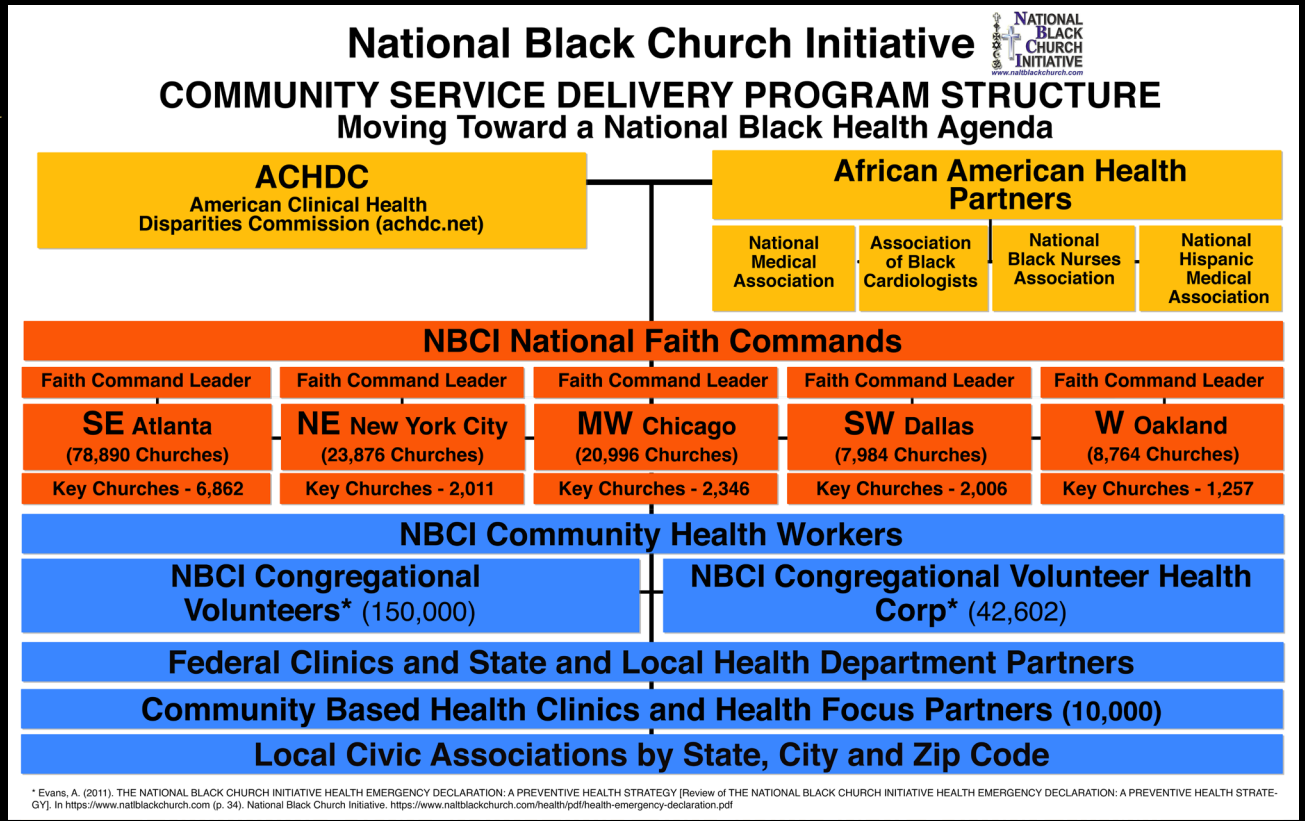
# The Center for Black Clinical Excellence

We plan to activate NBCI's Community Service Delivery Structure



**National Clinical Trial Strategic Plan (NCTSP)**

**I want to participate in INNOVATIVE CLINICAL Trials that help improve African American's HEALTH**

# American Clinical Health Disparities Commission

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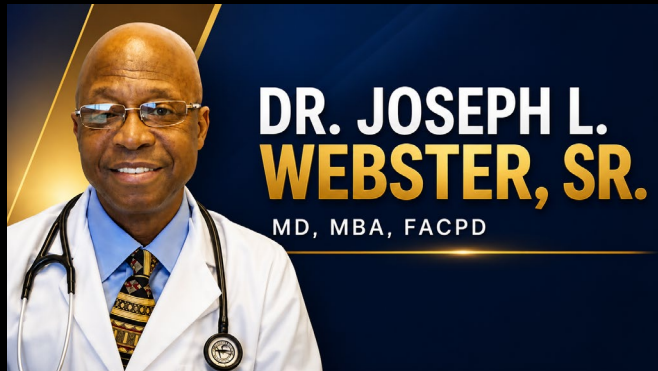
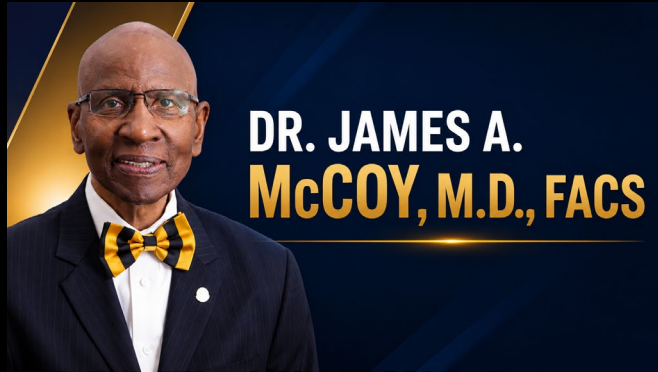
ACHDC is a coalition of African American clinicians and Church leaders aim to improve African Americans' health outcomes through increased engagement in clinical trials and by working to eliminate negative impacts of social drivers of health.

NBCI and the American Clinical Health Disparities Commission (ACHDC) are ushering in a new era of broadened engagement of African American communities in clinical trials.

[achdc.net](http://achdc.net)

# *The Center for Black Clinical Excellence*

## *Clinical Leadership*



### **Dr. Joseph Webster, MD Discusses Clinical Trials**

[youtu.be/9qWjRe2gLVQ?si=tHlfG2680cTBQyUA](https://youtu.be/9qWjRe2gLVQ?si=tHlfG2680cTBQyUA)

Dr. James McCoy, Co-Chair of ACHDC briefly discusses the historical context concerning clinical trials that have led African Americans and Latinos to avoid participation in clinical trials.

### **Dr. Joseph Webster, MD Discusses Clinical Trials**

[youtu.be/nL6bbOSnhCY?si=vCq1R25e48sy5hQ](https://youtu.be/nL6bbOSnhCY?si=vCq1R25e48sy5hQ)

Dr. Joseph Webster, Co-Chair of ACHDC briefly discusses abuses and misinformation concerning clinical trials and stresses the importance of increase African American and Latino participation in clinical trials.

# THE AIM

Our Mission is to Educate, Empower,  
Recruit, and Sustain Maximum  
Participation of African Americans in  
Clinical Trials!

**“We need to find out whether or not the  
medicine works on African Americans. This  
is the sole reason we must increase our  
participation in clinical trials!”**

**Joseph Webster, MD**  
*NBCI Chief Clinical Officer*



# NBCI'S PROGRAM ACHIEVEMENTS IN CHANGING BEHAVIORS

NBCI's program delivery structure enables it to launch any national health-related program on any subject matter within two weeks. NCTSP and ACHDC add to NBCI's strength.

NBCI 10-Year Immunization Program	NBCI COVID Program	NBCI Worsening Heart Failure	SPOT HER Endometrial Cancer	NBCI Multiple Myeloma program	NBCI Leukemia & Lymphoma (Blood Cancer)	NBCI, CVS, and the American Lung Association (Tobacco-Free)	Clinical Trials
National Flu Campaign  (5 <sup>th</sup> year)	COVID Sites Set-Up –  3,567		Education –  22,000	NBCI “Stay in the Game” public awareness project	Education  25,000	Trainer of Trainers  300	NBCI Breast Cancer Initiative  Enrolled  678

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Education 1,459,456	Education 8 to 15 million	Education 1,678	Women go to their physicians – 36%	25 local television interviews	Tested 47%	Education Impact 74,876	Lupus Enrolled 156
Vaccinated 300,000	Vaccinated 10 to 15 million			Impact – 10 -15 million viewers			Lung Cancer Enrolled 256

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<b>NBCI 10-Year Immunization Program</b>	<b>NBCI COVID Program</b>	<b>NBCI Worsening Heart Failure</b>	<b>SPOT HER Endometrial Cancer</b>	<b>NBCI Multiple Myeloma program</b>	<b>NBCI Leukemia &amp; Lymphoma (Blood Cancer)</b>	<b>NBCI, CVS, and the American Lung Association (Tobacco-Free)</b>	<b>Clinical Trials</b>
	<b>NBCI Vaccnews distribution – 6 million copies</b>						<b>Sickle Cell Enroll 1000</b>

# *PROJECTION OF THE NUMBERS*

We have demonstrated our success in educating NBCI members and increasing their enrollment in clinical trials.

NBCI's program delivery structure enables it to launch any national health-related program within two weeks on any subject matter.

We need \$6 million A Year

<b>2025</b>	<b>30,000 – 50,000</b>
<b>2026</b>	<b>30,000 – 50,000</b>
<b>2027</b>	<b>30,000 – 50,000</b>
<b>2028</b>	<b>30,000 – 50,000</b>
<b>2029</b>	<b>30,000 – 50,000</b>
<b>Total: 150,000-300,000 educated over the next 5 years</b>	

# FUNCTION OF American Clinical Health Disparities Commission

**WE HAVE 42 AFRICAN-AMERICAN PHYSICIANS WHO WILL PROVIDE CLINICAL TECHNICAL ASSISTANCE**

ACHDC's chief objective is to provide NBCI's NCTSP with comprehensive scientific direction, technical assistance, ethical clinical trial protocols, and guidelines for critical data collection, education, literature, video development, program guidance and safety.

We also plan to hire an Executive Director to coordinate the clinical trial activities between NBCI and ACHDC. The Executive Director will also serve as the liaison to our government partners (FDA, NIH, CDC, and others).



# WHAT HAS BEEN DONE?

THE NATIONAL BLACK CHURCH INITIATIVE HAS BEEN PLANNING AND DEVELOPING THE NCTSP CONCEPT FOR MORE THAN 10 YEARS.

OVER THE LAST 6 YEARS, WE HAVE CONDUCTED A PILOT PROJECT

**2018**

*Created and distributed clinical trial survey for NBCI members*

**2022**

*Created interactive clinical trial education booklet and 3-part video series about participating in clinical trials*

**2024**

*Conducted over 70,562 clinical trial surveys and provided clinical trial education on the risks and benefits in the 7 targeted cities*

**2026**

*Began pilot project to improve African American participation in clinical trials*

**2021**

*Created informational website about clinical trials for African Americans*

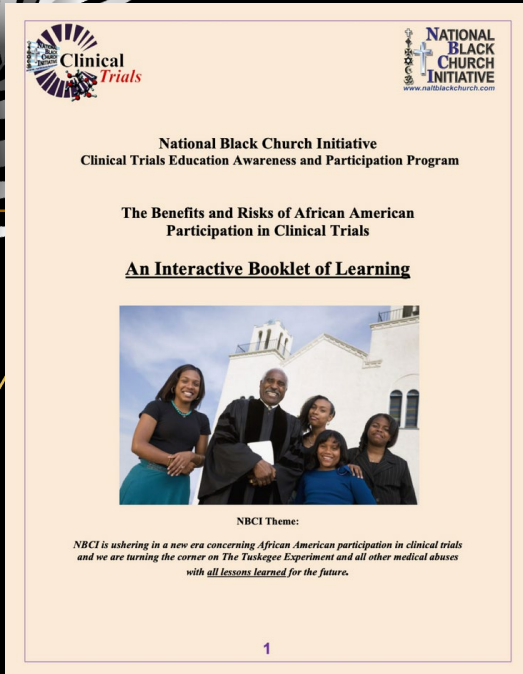
**2023**

*Partnered with CME Outfitters to create resources for physicians to improve minority participation in clinical trials*

**2025**

*Created and launched the largest clinical trial social media initiative called, "I Want to Participate in Clinical Trials That Help Improve African American's Health"*

# EDUCATIONAL PROTOCOL SET IN PLACE



✓ Our overall goal is to educate 30,000 to 50,000 NBCI members on the risks and benefits of clinical trials and the importance of participate

✓ We will answer the questions:

- Why are clinical trials necessary?
- How does it impact your health and the health of Black people?
- What is informed consent?

✓ The primary focus of NCTSP is to increase enrollment of NBCI members into safe Clinical Trials

## Accomplishments

✓ To date, we have educated 52,452 of our members over the past 6 years

# Examples of our Preparedness

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- ✓ **Website:** [blackchurchclinicaltrials.com](https://blackchurchclinicaltrials.com)  
[achdc.net/](https://achdc.net/)  
[enrollnowmagazine.org](https://enrollnowmagazine.org)  
[blackbreastcancerfund.org](https://blackbreastcancerfund.org)
- ✓ **Booklet:** [blackchurchclinicaltrials.com/booklet\\_gen.php](https://blackchurchclinicaltrials.com/booklet_gen.php)
- ✓ **3-part Video:** [blackchurchclinicaltrials.com/videos\\_courses\\_educational.php](https://blackchurchclinicaltrials.com/videos_courses_educational.php)
- ✓ **Survey:** [blackchurchclinicaltrials.com/acc-questionnaire.php](https://blackchurchclinicaltrials.com/acc-questionnaire.php)
- ✓ **Education Literature:** [achdc.net/wp-content/uploads/2025/03/ntcsp-booklet-six-pager-v4.pdf](https://achdc.net/wp-content/uploads/2025/03/ntcsp-booklet-six-pager-v4.pdf)

# The Center for Black Clinical Excellence

EINPRESSWIRE

## The National Black Church Initiative and the ACHDC Join Howard University in Promoting Tier 1 Research Across All HBCUs

WASHINGTON, DC, UNITED STATES, June 5, 2026 @INPresswire.com

The National Black Church Initiative (NBCI), a coalition of 150,000 African American and Latino faith communities comprising 27.7 million members, announced its support for efforts to expand research capacity at Historically Black Colleges and Universities (HBCUs) following Howard University's anticipated Research-1 (R1) designation. NBCI's Black Church Clinical Trials website (<https://blackchurch.org/blacktrials.com>) and the American Clinical Health Disparities Commission (ACHDC) reveals a national faith-based clinical trials engagement program. NBCI and ACHDC have been in discussions with Howard University regarding a potential clinical research partnership and are exploring opportunities to expand faith-based participation in clinical research through collaborations with HBCUs and other research institutions.

Howard University is expected to become the first Historically Black College or University (HBCU) to receive a Research-1 (R1) designation under the updated Carnegie Classification Framework, according to reporting by The Chronicle of Higher Education. The Carnegie Classification system is used to describe and group higher education institutions based on their research activities and degree offerings. An R1 designation may increase opportunities for research funding and faculty recruitment. For Howard, the designation may also bring additional attention to research areas that disproportionately affect Black communities, including sickle-cell disease and voter participation.

National Black Church Initiative President Rev. Anthony Evans and Dr. Joseph Webster, Chair of the American Clinical Health Disparities Commission (ACHDC).

“This presents an opportunity to develop a faith-based and higher education clinical research collaboration focused on improving Black health outcomes.”  
— Rev. Anthony Evans, President of the National Black Church Initiative

Commission stated, “This presents an opportunity to develop a faith-based and higher education clinical research collaboration focused on improving Black health outcomes. Two years ago, NBCI published the National Black Health Agenda (<https://naltblackchurch.com/pdf/blackhealthagenda-congress.pdf>), which serves as a framework for our clinical and community engagement priorities.”

“For HBCUs, in the research that we do, there's a stated and higher commitment to historically disenfranchised communities,” said Bruce Jones, Howard's senior vice president for research, according to The Chronicle of Higher Education. “Elevating HBCUs to [R1] status opens the door for them to acquire more resources and do more things in terms of meeting the community mission.”

Earlier this year, the American Council for Education, which helps manage



Dr. James McCoy, Co-Chair American Clinical Health Disparities Commission (ACHDC)



Dr. Joseph Webster, MD, Co-Chair American Clinical Health Disparities Commission (ACHDC)



Rev Anthony Evans Welcomes You to the National Clinical Trials Strategic Plan (NCTSP)  
National Black Church Initiative TV

# REV ANTHONY EVANS WELCOMES YOU TO THE NATIONAL CLINICAL TRIALS STRATEGIC PLAN NCTSP



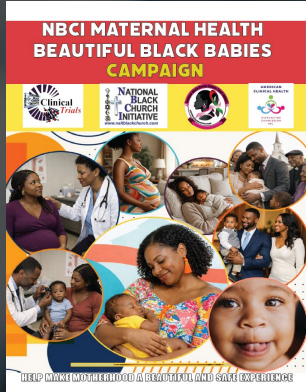
Watch on YouTube

<https://naltblackchurch.com/pdf/EIN-howard-release.pdf>

<https://www.youtube.com/watch?v=ST4oRMTDbzk>

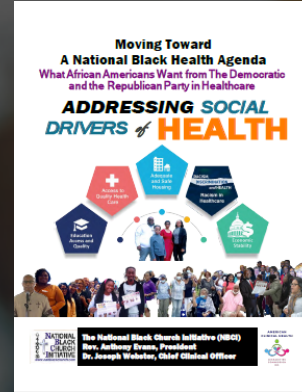
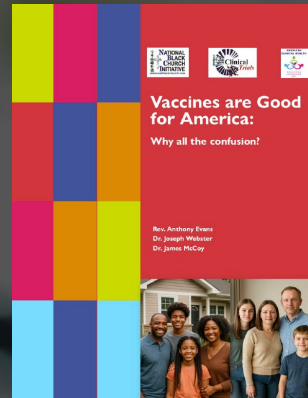
# NBCI Publications

Website: <https://naltblackchurch.com/about/publications.html>



[naltblackchurch.com/health/pdf/vaccines-good-02192025.pdf](https://naltblackchurch.com/health/pdf/vaccines-good-02192025.pdf)

[naltblackchurch.com/health/pdf/maternal-social-booklet-MD.pdf](https://naltblackchurch.com/health/pdf/maternal-social-booklet-MD.pdf)



[naltblackchurch.com/pdf/blackhealthagenda-congress.pdf](https://naltblackchurch.com/pdf/blackhealthagenda-congress.pdf)

[naltblackchurch.com/health/pdf/jama-viewpoint-2021.pdf](https://naltblackchurch.com/health/pdf/jama-viewpoint-2021.pdf)



# Footnotes

## **The Impact of DEI Ban On Clinical Research Ecosystem**

Applied Clinical Trials Online

<https://www.appliedclinicaltrials.com> › view › the-i...

by R Johnson · April 11, 2025 — If clinical trial diversity continues to be caught in the crossfire of the DEI ban, it could have significant repercussions for drug development.

## **Why Diverse Representation in Clinical Research Matters and and the Current State of Representation within the Clinical Research Ecosystem**

National Institutes of Health (.gov)

<https://www.ncbi.nlm.nih.gov> › books › NBK584396

by K Bibbins-Domingo · May 17, 2022 — Diversity in study participants allows for greater exploration of variation in the overall effectiveness of a particular intervention.

## **National Academies Study Addresses Lack of Diversity in Clinical Trials and Research**

Consortium of Social Science Associations

<https://cossa.org> › national-academies-study-addresses-l...

by Science Community News · Aug 30, 2022 — The report details the current atmosphere around clinical trials and research, and the lack of diversity within them, which can lead to dangerous generalizations, high failure rates, and lack of equitable access to medical care.