

# National Black Church Initiative

P.O. Box 65177  
Washington, DC 20035  
202-744-0184  
[dbc2002@yahoo.com](mailto:dbc2002@yahoo.com)  
[www.naltblackchurch.com](http://www.naltblackchurch.com)

October 20, 2010

Kelly S. King  
Chairman and CEO  
BB&T Corporation  
200 W. 2nd St.  
Winston-Salem, NC 27101

Dear Ms. King;

Our organization, the National Black Church Initiative, is a coalition of 34,000 churches. For three years now we have been trying to create a partnership with BB&T to strengthen our community and build sustainable financial literacy programs. We have been rebuffed every step of the way.

The last incident is quite astonishing. I approached Ernie Dehnert from your Community Services Division about our Savings Program we've devised to deal with the recent economic downturn and we've attached the letter for your perusal.

For the past 4 months I've simply requested a phone call with Mr. Dehnert and I was willing to Charlotte to facilitate a meeting to discuss our programs. Unfortunately for my organization and the community in dire need – I've received only curt, unproductive replies. This shows disrespect to my organization, the community we serve, and Americans nationwide who are desperately seeking aid during this trying time.

At the same time, I was approached by your investment department at my local BB&T branch in DC, where I have 4 accounts, and spoke with Jack White. He was interested in talking with some of our older church members about retirement plans through New York Life and I told him simply that I cannot make any commitment to BB&T as BB&T has made no commitment to NBCI. Are you interested in pursuing the accounts that my membership has to offer? If so I'd like to re-open this dialogue to obtain a substantive relationship as I would never refer my members to an organization that treats me as such.

I hope you can encourage Mr. Dehnert to at least hear us out. We look forward to hearing from you.

Sincerely,

Rev. Anthony Evans  
President