

# National Black Church Initiative

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## **The National Black Church Initiative and Diversified Workplace announce NBCI's Diversity Recruiting Center to Connect Employers with Talent, Proceeds will combat Hunger in America**

**Washington D.C. (January 12, 2011)** - The National Black Church Initiative (NBCI), a coalition of 34,000 African-American and Latino churches comprised of 15 denominations and 15.7 million African Americans dedicated to the eradication of racial disparities around the world, is working to connect employers with talent and turning the proceeds into meals to feed America's hungry families.

NBCI and Diversified Workplace LLC just announced the launch of NBCI's Diversity Recruiting Center, which will connect employers with the best in qualified, diverse talent. This initiative will assist NBCI in feeding 100,000 additional families in 2012.

"The latest economic downturn has hit the African American family disproportionately" states Rev. Anthony Evans, President of the NBCI. "On top of this crisis, we currently have over 49.1 million Americans who struggle to put food on their table. Our mission is to fix the issue. We will utilize NBCI's network reaching all 34,000 Black Churches and 15 million individuals to connect employers with the very best in skilled, diverse talent. Our network is all inclusive from entry level workers to the extremely skilled professionals, and we will use the proceeds from the job postings to provide meals for families in need."

"NBCI's Diversity Recruiting Center allows companies to turn standard recruiting operations budgets into meals for struggling families here in America" states Karen Harlan, President of Diversified Workplace. "We are extremely pleased to introduce NBCI's diversity recruiting solution that benefits employers in increasing the diversity of their workforce, and works to resolve the growing issue of hunger here in America."

Both NBCI and Diversified look forward to what promises to be a meaningful program with a real impact. Linking professional opportunity to hunger challenges will begin to help solve some of the key problems facing America right now, and both organizations look forward to marked progress in 2012.

For more information regarding NBCI's Diversity Recruiting center, please visit <http://www.naltblackchurch.com/>

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**About The National Black Church Initiative:** The National Black Church Initiative (NBCI) is a faith-based coalition of 34,000 churches comprised of 15 denominations and 15.7 million African Americans committed to eradicating racial disparities in employment opportunities, healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, churches and the public.

**About Diversified Workplace:** Diversified Workplace focuses on diversity recruiting in powering career centers for chambers, associations, and organizations who work to improve business opportunities and lives within our communities. Jobs are shared across all Diversity Recruiting Center sites, and allows a company to support their local non-profit and recruit nationally. Diversity Recruiting Center is a trademark of Diversified Workplace, LLC.

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