

National Black Church Initiative

P.O. Box 65177

Washington DC 20035

202-744-0184

dcbci2002@gmail.com

www.naltblackchurch.com

Contact:

Rev. Anthony Evans

202-744-0184

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For Immediate Release

Stevie Wonder, Rev Jesse Jackson Join Rev. Anthony Evans of the NBCI In Total 5 Year Boycott of the State of Florida We Seek to withhold Florida \$25 billion over the life of the Boycott

Black Church Will Not Spend Money Where We Are Not Respected

Washington DC – The National Black Church Initiative, a coalition of 34,000 churches representing 15.7 million African American churchgoers, is outraged at the lack of respect Florida has shown to African Americans following the Trayvon Martin Verdict. The black church has no choice but to encourage our member churches and congregants to pull all resources from the state of Florida, and boycott the state for a period of no longer than five years.

Our goal is to abolish the stand your ground law. The boycott will begin on October 1, 2013. We are urging everyone who has made plans to visit the State of Florida to immediately cancel them.

The Rev Anthony Evans, President of NBCI said “of course as the black church we love and respect all resident of the state of Florida. However, we cannot continue to financially support a state that has shown such blatant disrespect for our brother in Christ Trayvon Martin.

His tragic end was met with no justice, and as a result we must act to carry his message and that of his family's – that no black child should ever have to fear walking down the street due to the color of his skin. The verdict that came down after the trial of George Zimmerman proved one thing – that now in America there is a license to freely kill our black boys. We cannot and will not tolerate this and will continue our boycott of the state of Florida until justice is served.”

We are calling for a total sustained five year boycott of the State of Florida. This boycott will not target any specific product or service associated with the state. We seek a sustained total boycott on all products and services in and of the Florida. This includes but is not limited to tourism, theme parks, and any product or service originating in the State of Florida. This boycott will include any entertainment or entertainers. This also includes any and all collegians and professional sporting events. This means that we are encouraging African Americans and concerned citizens not to attend our support their home teams in Florida. This includes the Marlins as well as the Miami Heat basketball team.

We are also encouraging African Americans to join the National Black Church Initiative savings program and to learn about the critical lessons of financial literacy over the next five years. All interested participants are invited to visit our program's website:

<http://www.naltblackchurch.com/finance/savings.html>

About NBCI

The National Black Church Initiative (NBCI) is a coalition of 34,000 churches working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, churches and the public. NBCI offers faith-based, out-of-the box and cutting edge solutions to stubborn economic and social issues. NBCI's programs are governed by credible statistical analysis, science based strategies and techniques, and methods that work. Visit our website at www.naltblackchurch.com.