

National Black Church Initiative

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NBCI Launches *Get On Board the ACA Train* Initiative

Thousands of Churches Pledge Congregant Support for Enrollment

Washington DC – The National Black Church Initiative (NBCI) a faith-based coalition of 34,000 churches comprised of 15 denominations and 15.7 million African American churchgoers is launching a new program centered on increasing enrollment in healthcare exchanges as a part of the Affordable Care Act (ACA).

With the help of over 34,000 member churches, NBCI has committed to organizing enrollment drives at member churches and providing assistance to those wishing to sign up either in person, by phone or via the healthcare.gov website.

“We are thrilled to see so many of our member congregations excited about this enrollment drive” says Rev Anthony Evans, NCBI President. “Health disparities are a significant challenge facing the African Americans today, especially in several prominent and chronic key disease areas. We want to see our brothers and sisters get the health care coverage they so desperately need and deserve.”

NBCI’s action plan will guide efforts, starting in several key cities, to eliminate health disparities by enrolling members in the proper health care insurance plans and making sure preventive care they need. NBCI will also seek partnerships with key organizations that also have a deep understanding of African Americans’ population health needs. The Black Church, as always, will serve as the linchpin to these efforts, proving to be the most effective information source for so many of the insured who stand to gain from the newest offerings of the Affordable Care Act. NBCI will continue its partner programs around health and wellness under the umbrella of the Health Emergency Declaration.

About NBCI

The National Black Church Initiative (NBCI) is a coalition of 34,000 churches working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI's mission is to provide critical wellness information to all of its members, congregants, churches and the public. NBCI offers faith-based, out-of-the box and cutting edge solutions to stubborn economic and social issues. NBCI's programs are governed by credible statistical analysis, science based strategies and techniques, and methods that work. Visit our website at www.naltblackchurch.com.