

The National Black Church Initiative NBCI 24 CHURCH HEALTH MODEL

The National Black Church Initiative's 24-church health model is an innovative approach for faith-based communities across this country to use itself as a health educator. Healthcare professionals and religious leaders created the model as a result of a round table discussion over three years. The compelling reason behind creating this model was to get at the stubborn health concerns that were consistently found in minority, poor and rural communities. This model has been properly evaluated by a number of healthcare professionals who have declared it as a proven technique of delivering critical and targeted healthcare information to underserved communities or specific target groups. We are proud of the successes of this model and look forward to working with you. Here are the characteristics of NBCI's 24-church health model:



- Using faith-based communities as educators;
- Delivering critical health information to targeted groups or underserved communities in both urban and rural settings;
- Working successfully with healthcare experts in providing accurate, critical health information;
- Putting into place a structure that is easily integrated into Kansas' existing healthcare delivery systems;
- Working toward achieving program overall objectives and goals and a sincere attempt to reduce statistical numbers in disease categories through health information, health education and health promotion programs; and
- To assist in the important task of collecting critical data for the purpose of developing accurate health policies and effective programming.

We look forward to working toward a relationship whereby we can apply this model to specific communities to tackle stubborn health concerns among targeted groups. One of the chief benefits of a model like this is not only the delivery of programming but also the critical collection of data.