



*“Bringing people together to serve humanity”*

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Washington, DC 20035  
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dcbei2002@gmail.com

July 24, 2014

The Honorable Barack Obama  
President of the United States  
1600 Pennsylvania Avenue  
Washington DC 20006

Dear President Obama:

It is with great excitement that we write to you today. The National Black Church Initiative (NBCI), a faith-based coalition of 34,000 churches comprised of 15 denominations and 15.7 million African Americans, has partnered with TrustEgg, Inc. to kick start one million savings accounts for African American children. As a result of the devastating effect of this recession, NBCI has required all of its members and families to save one year salary over the next seven years.

We are humbly requesting your Administration to make a Presidential Proclamation on the power and the value of savings, especially for minority children. This powerful Rose Garden opportunity will have lead government officials standing with national religious leaders to grow the nation next generation of homeowners and business leaders and – most importantly – securing our children’s futures.

For NBCI’s 15 million minority members, TrustEgg translates the oftentimes intimidating obstacles of financial savings by using every day media tools. This unique partnership brings together a for-profit company working with a nonprofit faith-based organization to tackle one of the nation's biggest problems - its savings rate.

Too often, minority families across the U.S. do not save, seeing financial security and literacy as a luxury reserved for the privileged. African Americans in particular are less likely to inherit wealth, invest in stocks, and are twice as likely as whites to take hardship withdrawals from what retirement plans they do have. A recent Argosy Research study found that average savings for black Americans earning \$50,000 or more a year is \$48,000, compared with \$100,000 for whites with the same incomes and educational backgrounds. What is more, blacks at age 42 have on average \$11,000 saved for retirement, while whites have \$48,000.<sup>1</sup>

This partnership seeks to change the tide on these indicators by giving black families the tools and the financial confidence they need to provide a future for their children. TrustEgg’s financial expertise will help bridge the socioeconomic divide affecting African American families, and instill economic confidence in those still reeling from the impact of the Great Recession.

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<sup>1</sup> Gail Marks Jarvis. “Racial Divide in Savings.” *Chicago Tribune*, October 2007. Accessed July 2014  
[http://www.chicagotribune.com/business/yourmoney/chi-fri\\_gail\\_1012oct12,0,800537.column](http://www.chicagotribune.com/business/yourmoney/chi-fri_gail_1012oct12,0,800537.column).

TrustEgg was officially launched in 2013, when Jeff Brice brought his vision of an easy-to-use savings solution for his niece's future to life, one that could be shared with the entire family. With the impact of social media, TrustEgg's reach has flourished and Brice created a revolutionary child savings product, leveraging the power of networks such as Facebook and Twitter.

Mr. President, you have long been a champion of savings for all Americans. Your January 2014 executive order to create "MyRA" echoed the same theme our partnership seeks to accomplish - to provide financial relief to the middle class and bridge a growing income equality gap. Confident young savers will grow up to be confident adult savers. NBCI and TrustEgg's efforts complement your call to action by encouraging those in lower socio-economic brackets to take the first steps in saving early, and will give them the financial confidence they need to get started.

Over the next few months, both organizations will work together through grassroots efforts to engage as many families as possible, carrying the message that early financial planning delivers great rewards, and building a nest egg is within reach for all Americans.

This partnership cannot succeed alone. We are asking your Administration to provide meaningful technical assistance, in addition to helping us get the word out to families nationwide. We are also seeking direct support from your Cabinet to adopt this initiative as a model program for savings promotion.

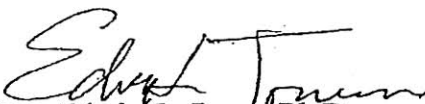
The dialogue must begin, and it must start at the top. We would encourage a conference soon with your staff and key stakeholders to discuss how we can work together to support the growing groundswell of promotion around early savings for minorities. Success for NBCI and TrustEgg's partnership will mean success for families, small businesses, educational institutions, the housing market and others as we grow the next generation of savers.


Thank you in advance for your support of this essential project. We look forward providing you with more detail and meeting with you and your staff soon.

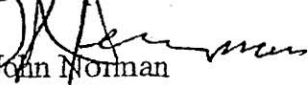
Sincerely,

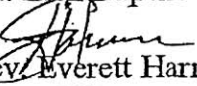
Rev. Anthony Evans  
President  
National Black Church Initiative

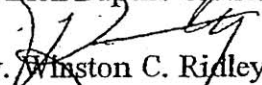
CC: Jacob J. Lew, Secretary of The Treasury

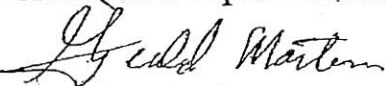
  
Rev. Edwin L. Jones, Ph.D.  
Faith Christian University Church

  
Rev. Amos Ballenger  
Mt. Zion Baptist Church

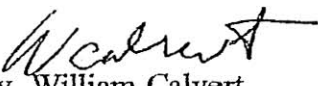
  
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Mt. Zion Baptist Church


  
Rev. Everett Harris  
Mt. Zion Baptist Church

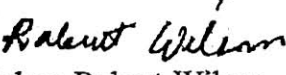
  
Rev. Winston C. Ridley, Jr.  
The Greater First Baptist Church

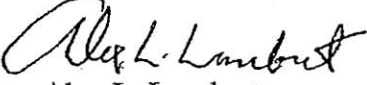
  
Rev. Gerald L. Martin  
Morning Star Baptist Church

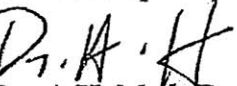
  
Bishop Ode H. Hines  
Greater Good Samaritan Baptist Church

  
Rev. William Calvert  
Heavenly Bound Baptist Church


  
Rev. Virgil Murphy  
Temple Missionary Baptist Church

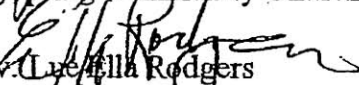
  
Bishop Robert Wilson  
Word Of Truth Church

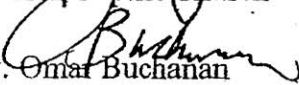
  
Rev. Alex L. Lambert  
St. Paul Baptist Church

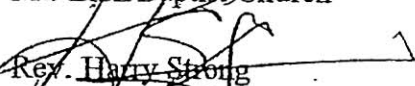
  
Dr. A.H. Mark Dean  
All For Jesus Scripture Art

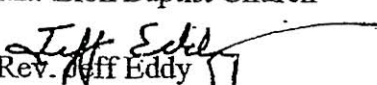
  
Rev. Marcus Tinsman  
First Baptist Church

  
Rev. Dr. Cynthia T. Turner  
Dayspring Community Church

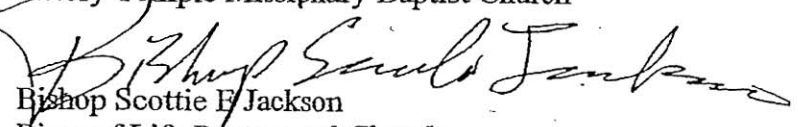
  
Rev. Lucella Rodgers  
Mt. Zion Baptist Church

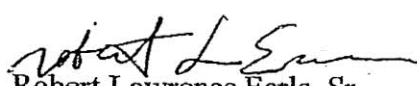
  
Rev. Omar Buchanan  
Mt. Zion Baptist Church

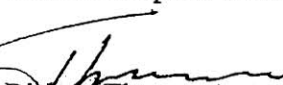
  
Rev. Harry Strong  
Mt. Zion Baptist Church


  
Rev. Jeff Eddy  
National Lay leader

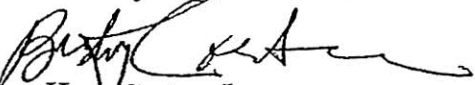
  
Rev. Dr. Tom A. Bailey  
Victory Temple Missionary Baptist Church

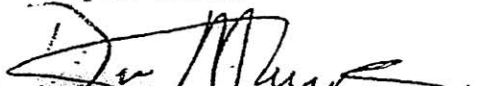
  
Bishop Scottie F. Jackson  
River of Life Pentecostal Church


  
Rev. Robert Lawrence Earls, Sr.  
St. John Baptist Church

  
Bishop Thomas P. Beale, Jr.  
Church of the Way

  
Rev. Rodney Blackmon  
Christian Unity Baptist Church

  
Bishop Haru Carter, Jr.  
Zion Baptist Church

  
Dr. Anthony Mays  
Breakthrough Bible College

  
Elder Willie R. Hunt  
New Community Church of God In Christ



*Rev. Aubrey C. Lewis*  
Rev. Aubrey C. Lewis, Pastor  
St. Luke Baptist Church

*Rev. Dr. Rudolph White*  
Rev. Dr. Rudolph White, Pastor  
New Southern Rock Baptist Church

*Queen Shepherd*  
Rev. Queen Shepherd, Pastor  
Powerhouse Ministry International

*Darrell Lewis*  
Rev. Darrell Lewis, Pastor  
Family Fellowship Church

*Elijah Sutton*  
Rev. Elijah Sutton, Pastor  
Guildfield Baptist Church

*Lloyd Fennell*  
Rev. Lloyd Fennell, Assistant Pastor  
Guildfield Baptist Church

*Dr. Cleophas W. Atkins*  
Rev. Dr. Cleophas W. Atkins, Pastor  
Restoration Christian Fellowship Church

*Arafa Speaks*  
Rev. Arafa Speaks  
New African Church

*Anthony White*  
Rev. Anthony White, Youth Minister  
New Southern Rock Baptist Church

*Edward Cole*  
Rev. Edward Cole  
Associate Minister

*Milton R. Baker*  
Rev. Milton R. Baker  
Christian Faith Center Ministry, Inc

*Ruth Sutton*  
Rev. Ruth Sutton  
Guildfield Baptist Church

*Ronald Patterson*  
Rev. Ronald Patterson  
Guildfield Baptist Church

*Lanier C. Twyman*  
Rev. Lanier C. Twyman, Sr.  
St. Stephens Baptist Church

*Betty Crawford*  
Rev. Betty Crawford  
Guildfield Baptist Church

*Alan Horton*  
Rev. Alan Horton  
Guildfield Baptist Church

*Antonio Lowery*  
Rev. Antonio Lowery  
Guildfield Baptist Church

*Tommy Lee Gilbert*  
Rev. Tommy Lee Gilbert  
Guildfield Baptist Church

*Denise Mills*  
Rev. Denise Mills  
Guildfield Baptist Church

*Tereasa Blanks*  
Rev. Tereasa Blanks  
Guildfield Baptist Church

*Richard Winston*  
Rev. Richard Winston  
Guildfield Baptist Church

*Matthew Robinson*  
Rev. Matthew Robinson  
Guildfield Baptist Church

*Eugene W. Wilson, Sr.*  
Rev. Eugene W. Wilson, Sr.  
Wilson Ministries



*Walter A. Pettiford, Sr.*  
Rev. Walter A. Pettiford, Sr.  
New Beginning Ministries

*Wilbert & Dolores Gray*  
Rev. Wilbert & Dolores Gray  
PG Sheriff Office Chaplin


*Larry Phillip McCray*  
Rev. Larry Phillip McCray  
Mt. Calvary Missionary Baptist


*Jerome Williams*  
Rev. Jerome Williams  
Williams Ministries


  
Dr. A.H. Mark Dean  
All For Jesus Scripture Art


  
Rev. Marcus Loman  
First Baptist Church  
  
Rev. L.D. Williams  
Divine Prosperity Baptist Church


  
Dr. Edrick R. Upshur  
New Generation Baptist Bible Church

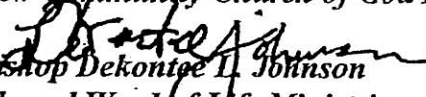
  
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Greater Praise Temple Ministries

  
Frank A. Lee, Sr.  
Abounding Love Church

  
Rev. Albert W. Montgomery, Sr.  
Agape Missionary Baptist Church

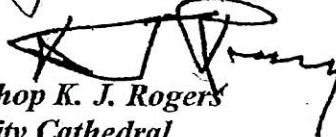
  
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Breakthrough Bible College

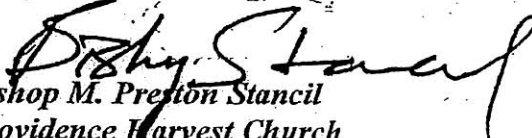
  
Elder Willie R. Hunt  
New Community Church of God In Christ

  
Bishop Dekonte L. Johnson  
Blessed Word of Life Ministries

  
Dr. Williams Wright  
Emmanuel Bible Fellowship Church

  
Bishop Joshua Paul Logan  
Promised Land Ministries

  
Bishop K. J. Rogers  
Unity Cathedral

  
Bishop M. Preston Stancil  
Providence Harvest Church

According to White House protocol,  
Note additional signatures

Parks Chapel AME Church  
Ever Increasing Faith Ministries  
New Hope Baptist Church  
Atherton Baptist Church  
City of Refuge Church  
City of Refuge UCC  
Faithful Central Bible Church  
Shiloh COGIC  
Trinity Baptist Church  
McCoy Memorial Baptist Church  
Mt. Sinai Missionary Baptist Church  
Tabernacle of Faith Baptist Church  
Full Gospel Baptist Church  
Greater True Light Missionary Baptist Church  
Bryant Temple AME Church  
According To Prophecy Ministries  
Bethel Baptist Church  
Christian Life Center  
Grand Avenue Church of Christ  
Faith Tabernacle COGIC  
Grace Covenant Christian Church of the Harvest  
Antioch C.O.G.I.C.  
Rising Star Baptist Church  
Front Land Church  
Pilgrim Rest Baptist Church  
Roosevelt Community Church  
Immanuel Temple Apostolic Church  
Integrity Christian Fellowship  
Mesa View Baptist Church  
New Paradise Baptist Church  
Nu-Way International Christian Ministries  
St. Stephen's Cathedral COGIC  
Total Deliverance Worship Center  
Voices of Victory Christian Ministries  
Witness of the Word  
Word for Life Ministries  
Greater Victory Church  
Third Baptist Church  
Jones Memorial United Methodist Church  
Providence Baptist Church  
Calvary Hill Community Church  
Rock of Ages Baptist Church

Community Baptist Church  
First AME Church  
Allen Temple Baptist Church  
Paradise Baptist Church  
Greater St. Paul Church  
Temple Missionary Baptist Church  
Life COGIC  
Center of Praise Ministries  
Christ Our Redeemer Church  
Evergreen Missionary Baptist Church  
Beth Eden Baptist Church  
Harmony Missionary Baptist Church  
St Andrew Missionary Baptist Church  
Cornerstone Missionary Baptist Church  
Bethany Baptist Church  
Saints Rest Missionary Baptist Church  
Victory Baptist Church  
Greater St. John Missionary Baptist Church  
Cosmopolitan Baptist Church  
Crossroads Baptist Church  
United Ministries  
Bible Fellowship Missionary Baptist Church  
Taylor Memorial United Methodist Church  
Moriah Christian Fellowship Baptist Church  
7th Avenue Baptist Church  
Ephesian Missionary Baptist Church  
Brookins Community AME Church  
Greater Cooper AME Zion Church  
St. Paul AME Church  
New Vision Ministries  
St Paul AME Church  
St. John Missionary Baptist  
Glorious Day Apostolic Church  
St. Paul Baptist Church  
Bethel Ministries  
Victory Life Bible Church  
St. Andrews AME Church  
Antioch Progressive Church  
Mount Calvary  
New Hope Baptist Church  
Del Paso Union Baptist Church  
New Home Missionary Baptist Church  
First AME Church

Into the World Ministries The Biblical Alternative  
Friendship Baptist Church  
Zoe Christian Fellowship of Long Beach  
Community of Faith Bible Church  
Saint Reed Missionary Baptist Church  
Holy Name of Jesus Catholic Church  
First Baptist Church of LA  
Grace Baptist Church  
The Resurrection Life Fellowship Missionary and Evangelistic Church  
Bread of Heaven Ministries  
Macedonia Christian Fellowship Church  
Holy Deliverance Pentecostal Church  
Second Baptist Church  
New Creation Church of San Diego  
West Angeles Church  
Mt. Zion Baptist Church  
Second Mt. Zion Baptist Church  
Tabernacle Baptist Church  
Sixth Episcopal District Headquarters  
New Bethel AME Church  
Behold the Light Christian Ministries  
Beulah Missionary Baptist Church  
Friendship Community Church  
New Hope Baptist Church  
New Life Ministries  
Same Like Faith Family Christian Center Church  
Triumphant Community Church  
Friendship Baptist Church  
Good Hope Missionary B.C.  
Greenforest Community Baptist Church  
Lovejoy Baptist Church  
Mount Zion AME Church  
Shaw Temple AME Church  
St. James United Methodist Church  
Greater Travelers Rest Baptist Church  
Life Abundantly Christian Church  
Blooming Lighthouse Ministries  
Fully Rely on God Christian Min.  
New Testament Christian Church Center  
Nazareth Baptist Church  
New Unity Christian Fellowship Church  
Turner Chapel AME  
Vison For Souls Family Worship Center  
Word of Faith Family Worship Cathedral  
The Enon Church  
Word of Faith Love Center  
World Changers Church International

Peace Baptist Church  
New Beginnings Full Gospel Baptist Ministry  
Big Bethel AME Church  
New Birth Missionary Baptist Church  
Salem Bible Church  
Destiny Metropolitan Worship Church  
Faith Christian Center  
The Greater Piney Grove Baptist Church  
Changing A Generation Full Gospel Baptist Church  
Elizabeth Baptist Church  
Cascade United Methodist Church  
Jackson Memorial Baptist Church  
Hillside International Truth Church  
Berean Christian Church  
Impact Church  
Mount Zion Baptist Church  
United for Christ Church  
New Birth Community AME Church  
Antioch Missionary Baptist Church  
Bethel AME Church  
Ebenezer Baptist Church  
Evangel Fellowship C.O.G.I.C.  
Lumberton First Baptist Church  
Friendship Missionary B.C.  
Lincolnvillle AME Church  
Little Rock AME Zion Church  
Night Light Missionary Baptist Church  
Greater Salem Church  
St. James AME Church  
Saint Paul AME Church  
The Park Church  
Trinity AME Zion  
Watts Chapel Missionary Baptist Church  
Nehemiah Christian Center COGIC  
Shiloh COGIC  
New Restoration Community Church  
Powerhouse COGIC  
Macedonia New Life Church  
The Fountain of Raleigh  
Oberlin Baptist Church  
Elevation Baptist Church  
First Baptist Church  
First Cosmopolitan Baptist Church  
Tupper Memorial Baptist Church  
Christian Faith Baptist Church  
Oak City Baptist Church  
Wake Chapel Church

St. Matthew AME Church  
Living Waters AME Church  
Union Hill AME Church  
Emmanuel AME Church  
Gaines Chapel AME Church  
Holland Chapel AME Zion Church  
Fair Promise AME Zion Church  
Greater Bethel AME Church  
Macedonia Baptist Church  
First Baptist Church-West  
St. Paul Baptist Church  
Greater Mount Sinai Baptist Church  
New Zion Missionary Baptist Church  
Reeder Memorial Baptist Church  
Greater Providence Baptist Church  
New Hope Missionary Baptist Church  
New St. John Baptist Church  
Trinity Park Baptist Church  
Second Calvary Baptist Church  
Greater Galilee Baptist Church  
Tabernacle Baptist Church  
Walls Memorial AME Zion Church  
New Covenant AME Church  
Steele Creek AME Zion Church  
Orange Grove Missionary Baptist Church  
New Bethel Missionary Baptist Church  
Simon Temple AME Zion Church  
Piney Grove A.M.E. Zion Church  
Harrison Chapel A.M.E. Church  
St. Joseph AME Church  
Mt. Zion AME Church  
St. Luke AME Church  
St. Julia AME Zion Church  
Rockwell AME Zion Church  
Reeves Temple AME Zion Church  
Metropolitan AME Zion Church  
Mayfield Memorial Missionary Baptist Church  
Chapel Memorial Baptist Church  
Springfield Baptist Church  
St. Matthew Baptist Church  
Baptist Grove Church  
Morning Star Missionary Baptist Church  
New Breed Community Church  
First Calvary Baptist Church  
Mount Vernon Baptist Church  
Ebenezer Missionary Baptist Church  
Peace Missionary Baptist Church

Community Baptist Church  
North East Baptist Church  
Greater New Birth Baptist Church  
St. Johns Missionary Baptist Church  
Lincoln Memorial-Baptist Church  
Mt. Gilead Baptist Church  
West Durham Baptist Church  
New Metropolitan Faith Winners Baptist Church  
Mount Level Missionary Baptist Church  
Henderson Grove Missionary Baptist Church  
First Baptist Church  
New Ebenezer Baptist Church  
New Hope Missionary Baptist Church  
Emanuel AME Church  
7th District AME Church  
Bethel AME Church  
Francis Burns United Methodist Church  
Friendship Baptist Church  
Union AME Church  
Cumberland United Methodist Church  
Progressive Church  
New Light Beulah Baptist Church  
Silver Bluff Baptist Church  
First Providence Baptist Church  
Friendship AME Church  
Bible Way Church  
Brookland Baptist Church  
Genesis Church of God in Christ  
Zion Baptist Church  
First Nazareth Baptist Church  
Second Nazareth Baptist Church  
Greater St. Luke Baptist Church  
New Ebenezer Baptist Church  
Saint John Baptist Church  
Ridgewood Missionary Baptist Church  
Trinity Baptist Church  
Gill Creek Baptist Church  
Antioch Baptist Church  
Cornerstone Baptist Church  
Reid Chapel AME Church  
Pine Grove AME Church  
Columbia District AME Church  
Bethel AME Church  
Allen Temple AME Church  
Morris Street Baptist Church  
Morris Brown AME Church  
St. Peter's AME Church



Pleasant Grove Missionary Baptist Church  
Mt. Prospect Baptist Church  
Corinth Baptist Church  
Royal Missionary Baptist Church  
Spring Hill AME Church  
Greater Saint James AME Church  
Moncks Corner AME Church  
Mt. Olive AME Church  
Campbell Chapel AME Church  
Mount Carmel AME Church  
Adams Chapel AME Church  
Mt. Lebanon AME Church  
Beulah AME Church  
Magnolia AME Church  
Greater Saint Paul  
Spring Hill AME Church  
Mount Moriah Missionary Baptist Church  
Union Baptist Church  
Jerusalem Baptist Church  
Victory Missionary Baptist Church  
Mount Zion Baptist Church  
First Mount Zion Baptist Church  
Bethel AME Church  
First AME Church  
First Baptist Church  
Allen Chapel AME Church  
Ebenezer Baptist Church  
New Mount Zion AME Church  
Sixth Mount Zion Baptist Church  
First Baptist Church  
Breakforth Ministries and Consulting Inc.  
High Street Baptist  
Double Anointing COGIC  
Bethel AME Church  
Mount Zion African Baptist Church  
Trinity Missionary Baptist Church  
Pilgrim Baptist Church  
Hill Street Baptist Church  
First Baptist Church  
Mount Zion AME Church  
Chapman Grove Baptist Church  
First Baptist Church  
Ebenezer Baptist Church  
Jerusalem Church Inc.  
First Timothy Baptist Church  
Centurion Apostolic International Ministries  
New Birth Baptist Church

Southern Heights Church of Christ  
Sweet Home Missionary Baptist Church  
United Christian Church of God  
Antioch Missionary Baptist Church  
Greater St. Paul AME Church  
Parkway Baptist Church  
Logos Baptist Church  
93rd Street Community Baptist Church  
Mt. Hermon AME Church  
Mt. Zion AME Church  
Saint Paul AME Church  
Bethel Naples AME Church  
Bethel Punta Gorda AME Church  
Martin Memorial AME Church  
Universal Truth Center for Better Living  
New Jerusalem Primitive Baptist Church  
Allen Temple AME Church  
St. Paul AME Church  
Wayman Chapel  
Saint Stephen AME Church  
Mount Olive AME Church  
Greater Grant Memorial AME Church  
First Baptist Church  
Bethel Baptist Institutional Church  
Bible-Based Fellowship Church  
Grand Central Progressive Missionary Baptist Church  
Love Fellowship Christian Church  
St. Joseph Missionary Baptist Church  
Zion Hope Primitive Baptist Church  
Greater Payne AME Church  
Saint Mark AME Church  
Mount Olive AME Church  
New Bethel AME Church  
Mount Olive AME Church  
Carter Tabernacle CME Church  
Greater Mt. Zion AME Church  
St. James AME Church  
Shekinah Glory Church of God in Christ  
Mt. Zion Progressive Missionary Baptist Church  
Turner Chapel AME Church  
Greater Faith AME Church  
Mt. Zion Primitive Baptist Church  
Allen Chapel AME Church  
Mount Zion Commandment Keeping Church of the First Born  
New Mount Zion AME Church  
Bethel Missionary Baptist Church  
Greater Bethel AME Church

Greater Friendship Baptist Church  
Bethel AME Church  
New Mount Olive Baptist Church  
Faith Deliverance Worship Center  
Judah Worship Word Ministries International  
First AME Church  
Capital City Baptist Church  
Fraternity Baptist Church  
Antioch Missionary Baptist Church of Liberty City  
New Shiloh Missionary Baptist Church  
Mount Sinai Missionary Baptist Church  
Vine Missionary Baptist Church  
Glendale Missionary Baptist  
Broadmoor Baptist Church  
Second Baptist Church  
New Hope Missionary Baptist Church  
New Seventh-Ninth Street Word Church Intl.  
South Miami Heights Haitian Baptist Emmanuel Church  
Goulds Church of Christ  
St James AME Church  
St Paul AME Church  
New Bethel AME Church  
Mt. Moriah AME Church  
Hurst Chapel AME  
St. Lawrence AME Church  
Bethel AME Church  
Saint Paul AME Church  
Ward Chapel AME Church  
Gregg Chapel AME Church  
Harvest AME Church  
Saint Paul AME Church  
Hurst Chapel AME  
Talbot Chapel AME Zion Church  
Spirit of God  
New Mt Zion Missionary Baptist Church  
Memorial Temple Missionary Baptist Church  
Mount Moriah Missionary Baptist Church  
Highland First Baptist Church  
First Haitian Baptist Church  
First New Zion Missionary Baptist Church  
Friendship Missionary Baptist Church  
Mount Tabor Missionary Baptist Church  
St. John Missionary Baptist Church  
St. Mark Missionary Baptist Church  
Greater Union Baptist Church  
Greater Union First Baptist Church  
New Bethel Missionary Baptist Church

New Bethel Progressive Missionary Baptist Church  
First Baptist Church Warrington  
Zion Hop Missionary Baptist Church  
New Berean Baptist Church  
New Covenant Baptist Church  
Shiloh Baptist Church  
Agape Assembly Baptist Church  
First Haitian Baptist Church  
Mt. Sinai Missionary Baptist Church  
Southside Church of Christ  
Tangelo Baptist Church  
Mt. Pleasant Missionary Baptist Church  
Greater Refuge Memorial Church  
The New Church of Faith  
Antioch Missionary Baptist Church  
Shiloh Metropolitan Baptist Church  
Abyssina Missionary Baptist Church  
St. Paul Church  
King Solomon United Baptist Church  
Faith Temple Missionary Baptist Church  
First Union Missionary Baptist Church  
Central Tampa Baptist Church  
New St. Matthew Missionary Baptist Church  
Mount Pleasant Missionary Baptist Church  
First Baptist Church of West Tampa  
Emmanuel Missionary Baptist Church  
Grace Baptist Sanctuary  
Mount Zion Baptist Church  
New Life Worship Center  
Mt. Zion Apostolic Church  
Galilee Baptist Church  
Greater St. John Missionary B.C.  
Memorial Baptist Church  
New Hope Missionary Baptist Church  
Northside New Era  
Friendship M.B. Church  
Zion Hope Baptist Church  
Emmanuel Missionary Baptist Church  
Bethesda Baptist Church  
Progressive Baptist Church  
Greater Northwest Baptist Church  
Greater Gethsemane Missionary Baptist Church  
Davis Memorial AME Church  
First AME Church  
Greater St. James AME Church  
Mt. Zion AME Church  
Gary New Covenant

Temple of Praise Assembly  
St. John AME Church  
St. Paul AME Church  
Scott United Methodist Church  
Allen Chapel Ame Church Care  
Bethel African Methodist Episcopal Church  
Eastern Star Church  
Greater Galilee Institutional Missionary Baptist Church  
Holy Angels Catholic Church Indianapolis  
Jones Tabernacle AME Church  
Providence AME Church  
Robinson Community AME Church  
St. Philips Episcopal Church  
Mount Zion Missionary Baptist Church  
Mount Olivet Baptist Church  
3rd Episcopal District  
McKinley United Methodist Church  
Omega Baptist Church  
Higher Ground Always Abounding Assemblies, Inc.  
Liberty Hill Baptist Church  
Mega Church  
New Jerusalem Baptist Church  
Quinn Chapel AME Church  
St. Paul AME Zion Church  
Wayman AME Church  
Antioch Baptist Church  
Morning Star Baptist Church  
Mt. Hermon Baptist Church  
Olivet Institutional Baptist Church  
East Mt. Zion Baptist Church  
Providence Baptist Church  
Mount Sinai Ministries  
Affinity Missionary Baptist Church  
Shiloh Baptist Church  
Mt. Pleasant Baptist Church  
Mount Olive Missionary Baptist Church  
Good Shepherd Baptist Church



*“Bringing people together to serve humanity”*

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## **NBCI and TrustEgg Partnership Takes Off** *Collaboration Promises One Million Savings Accounts to Secure Children's Future*

**Washington, DC** – The National Black Church Initiative (NBCI), a faith-based coalition of 34,000 churches comprised of 15 denominations and 15.7 million African Americans, announced on May 19th, 2014 a ground-breaking strategic partnership to offer TrustEgg's expertise and resources to NBCI's nationwide membership base, helping **one million** children start savings accounts. This collaboration will leverage TrustEgg's financial resources to help bridge the socioeconomic divide affecting the black faith community, adding to the 125,000 families NBCI has already educated on financial literacy issues.

TrustEgg was officially launched in 2013, when Jeff Brice brought his vision of an easy-to-use savings solution for his niece's future to life, one that could be shared with the entire family. With the impact of social media TrustEgg's reach flourished, and Brice had created a revolutionary child savings product, leveraging the power of social networks such as Facebook and Twitter.

“This is a wonderful addition to NBCI's portfolio of financial wellness plans. Combining TrustEgg's expertise and tools with our 15.7 million-strong membership base opens new doors for the African American community” said Rev. Anthony Evans, NBCI President. “As a leader in housing and financial issues for the Black Church, we are in a strong position to convey the importance of savings, and TrustEgg's tools finally present this important resource in a way that speaks our congregants' language. We are thrilled to see the benefits this partnership will undoubtedly create.”

African American families save substantially less over the course of their lives, risking the financial health of their children and themselves. According to the Brookings Institution, the median financial assets of African American households age 70 or older is about \$300 in financial assets compared to \$13,000 held by the median retired household nationwide.

Jeff Brice, CEO of TrustEgg has great hope for the partnership, saying “The NBCI child savings account initiative is going to show every family in the U.S. that saving for their children's future is both easy and important. TrustEgg as a tool to empower anyone independent of background and current wealth status, and we are excited to see this partnership change the national savings rate, helping start one million families on the path to financial security.”

Over the next few months, both organizations will work together through grassroots efforts to engage as much of the black faith community as possible, carrying the message that early financial planning delivers great rewards and creating over one million accounts for families and children. Following an upcoming launch event on June 19<sup>th</sup>, 2014 at the historic [Canaan Baptist Church](#) in Harlem, New York the partnership will engage families across America to start saving with TrustEgg to help ensure a bright future for all of their children.

### **About NBCI**

The National Black Church Initiative (NBCI) is a coalition of 34,000 African American and Latino churches working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. NBCI’s mission is to provide critical wellness information to all of its members, congregants, churches and the public. The National Black Church Initiative’s methodology is utilizing faith and sound health science. The National Black Church Initiative's purpose is to partner with major organizations and officials whose main mission is to reduce racial disparities in the variety of areas cited above. NBCI offers faith-based, out-of-the-box and cutting edge solutions to stubborn economic and social issues. NBCI’s programs are governed by credible statistical analysis, science based strategies and techniques, and methods that work.

Website [www.naltblackchurch.com](http://www.naltblackchurch.com).

### **About TrustEgg**

TrustEgg is the simplest way to save for a child's future. TrustEgg enables anyone to create a Trust for their child in minutes for free with no minimums. The Trust can then be shared with friends and family. TrustEgg is a better savings option for the 70+ million children in the U.S.

Website <https://www.trustegg.com>

Contact: [pr@trustegg.com](mailto:pr@trustegg.com)

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